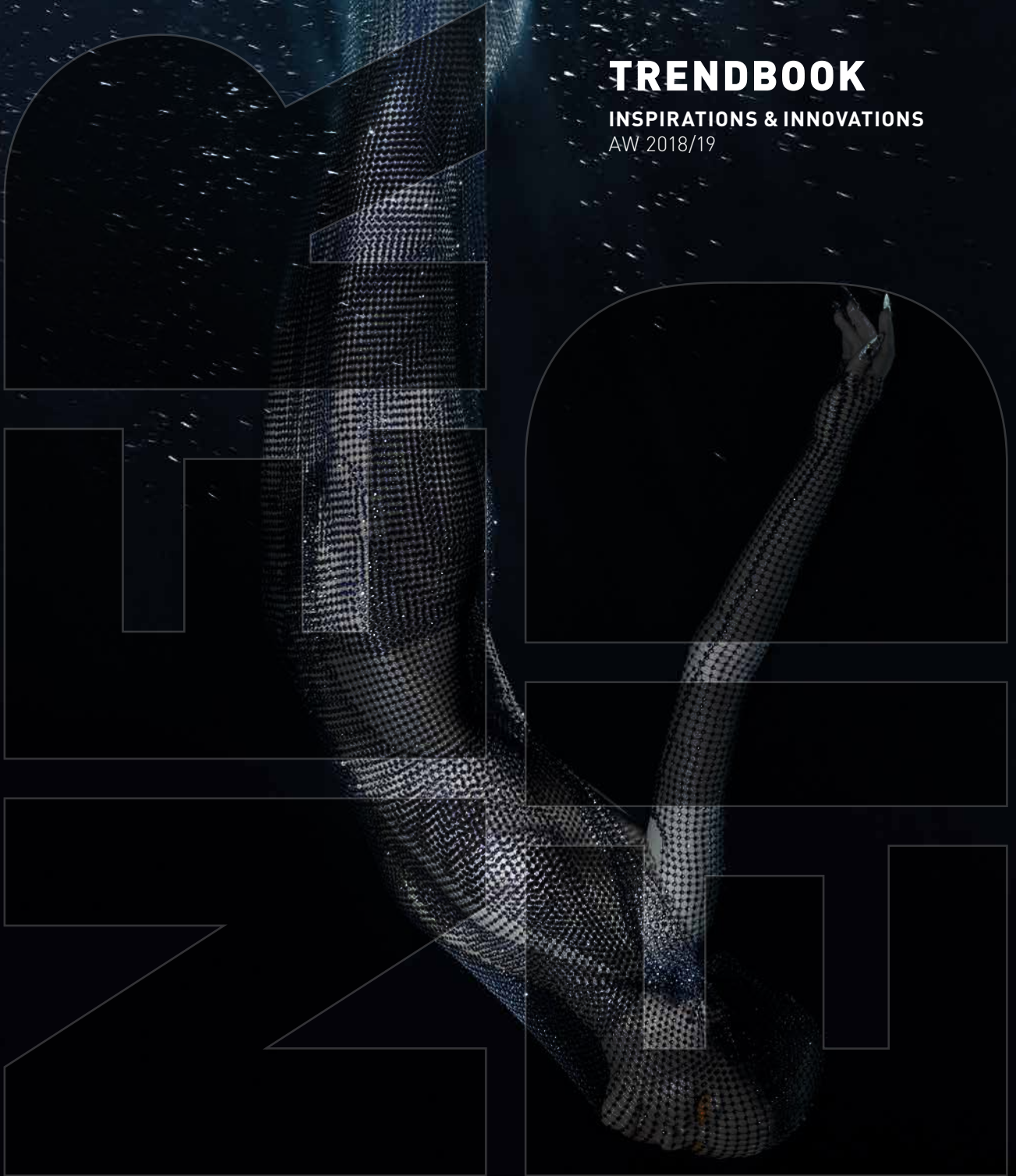


PRECIOSA

TRENDBOOK

INSPIRATIONS & INNOVATIONS

AW 2018/19



INSPIRATIONS & INNOVATIONS

AW 2018/19

THE NEREID COLLECTION

Responsibility to Our Region, Our Community, Our People

To demonstrate our undying gratitude and appreciation for our region, its people and the natural resources it provides, we actively seek out ways in which we can give back to both the environment and our community. For more than *twenty years*, the Preciosa Foundation has contributed to numerous non-profit initiatives across the Bohemian region and throughout the Czech Republic.

We focus our efforts on seven core areas. At the regional level, we support the Fund for Health and Disease Prevention, the Environmental Fund, the Fund for Arts and Culture and the Fund for Exercise and Sports. At the national level, we contribute through our Fund for Research and Development, the Education Fund and lastly, the Fund for Social and Humanitarian Aid. The Preciosa Foundation has to date contributed more than *USD 8 million* to these organizations.

Directors' Note

After another six months, we are excited to share with you our new collection of products for Autumn/Winter 2018/19. Entitled Nereid, the collection is inspired by the sea and features a variety of innovative products including items new to the global marketplace. Additionally, we are happy to share with you throughout this issue a series of recent successes jointly achieved by our Commercial Development and Sales Departments.

Throughout the last half-year, we have also enhanced our segment specialization teams to provide each customer with expertise and know-how according to their specific needs, and have likewise strengthened our sales, marketing, design and innovations teams so that we are able to offer our partners the best-in-class all-around service.

In addition to our participation at numerous fashion weeks and events so far this year, we are proud to announce our recent and on-going cooperation with Manolo Blahnik on a one-of-a-kind pair of crystal-embellished boots as well as an additional twenty limited edition pairs of his iconic Hangisi stiletto pumps, all in celebration of our shared Bohemian heritage and the forthcoming Prague installment of his acclaimed exhibition, *The Art of Shoes*.

We hope you enjoy the read!

Yours sincerely,
Karel Páral and Miroslav Polák



Karel Páral
Commercial Development Director



Miroslav Polák
Sales Director

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PRECIOSA



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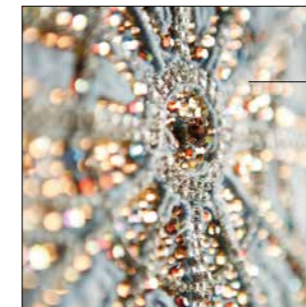
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TRENDBOOK

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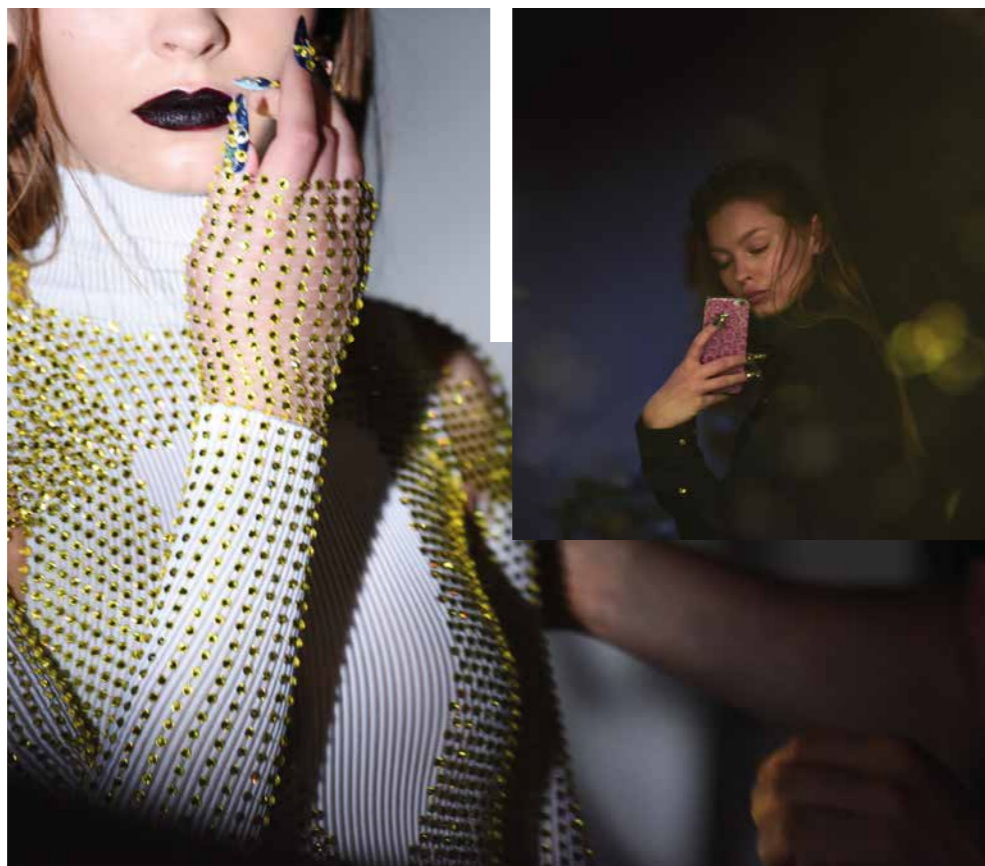
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Preciosa flagship store

Recently opened in Prague's majestic Old Town, the Preciosa flagship is a modern-day testament to five centuries of Bohemian glass-making tradition. Spanning two floors of the refurbished Municipal Bank of Prague completed in 1894, a sleek minimalist interior exquisitely showcases the timelessness and beauty of authentic Bohemian crystal.

Explore the world of Preciosa at Rytířská 29 in Prague 1.



W E R E

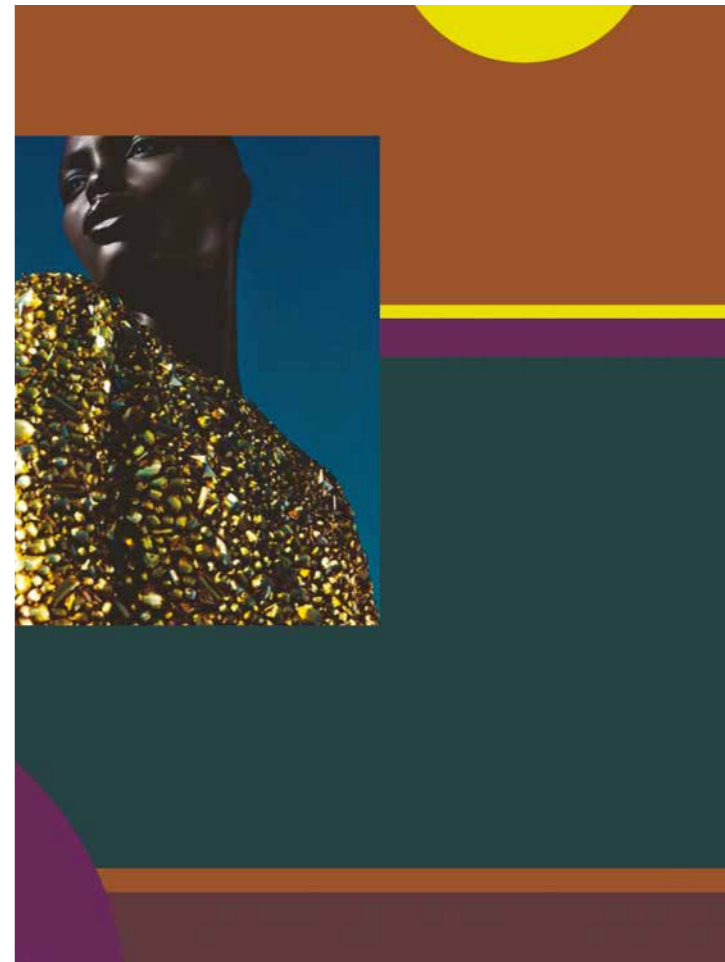


Finding truth in the words of legendary French explorer, Jacques Cousteau, who famously remarked: *“The sea, once it casts its spell, holds one in its net of wonder forever;”* our Autumn/Winter collection, entitled *Nereid*, explores the darker theme of recognizing beauty in forms not altogether worldly. This assortment of novelties and the wearable context through which they are presented harks back to the archaic image of a sea nymph and simultaneously deconstructs it, calling attention to the decadence of designed experiences and hyper adornment.

TREND FORECAST



A meditation on the dark and surreal, the Nereid collection explores a fairytale narrative with an artfully distorted edge. As fashion continues to experiment, the lines between day and nightwear continue to blur, giving birth to an "anything-goes" post-internet fusion of antiquated luxury and high technology. Strange will become beautiful and the out-of-context will suddenly be in.

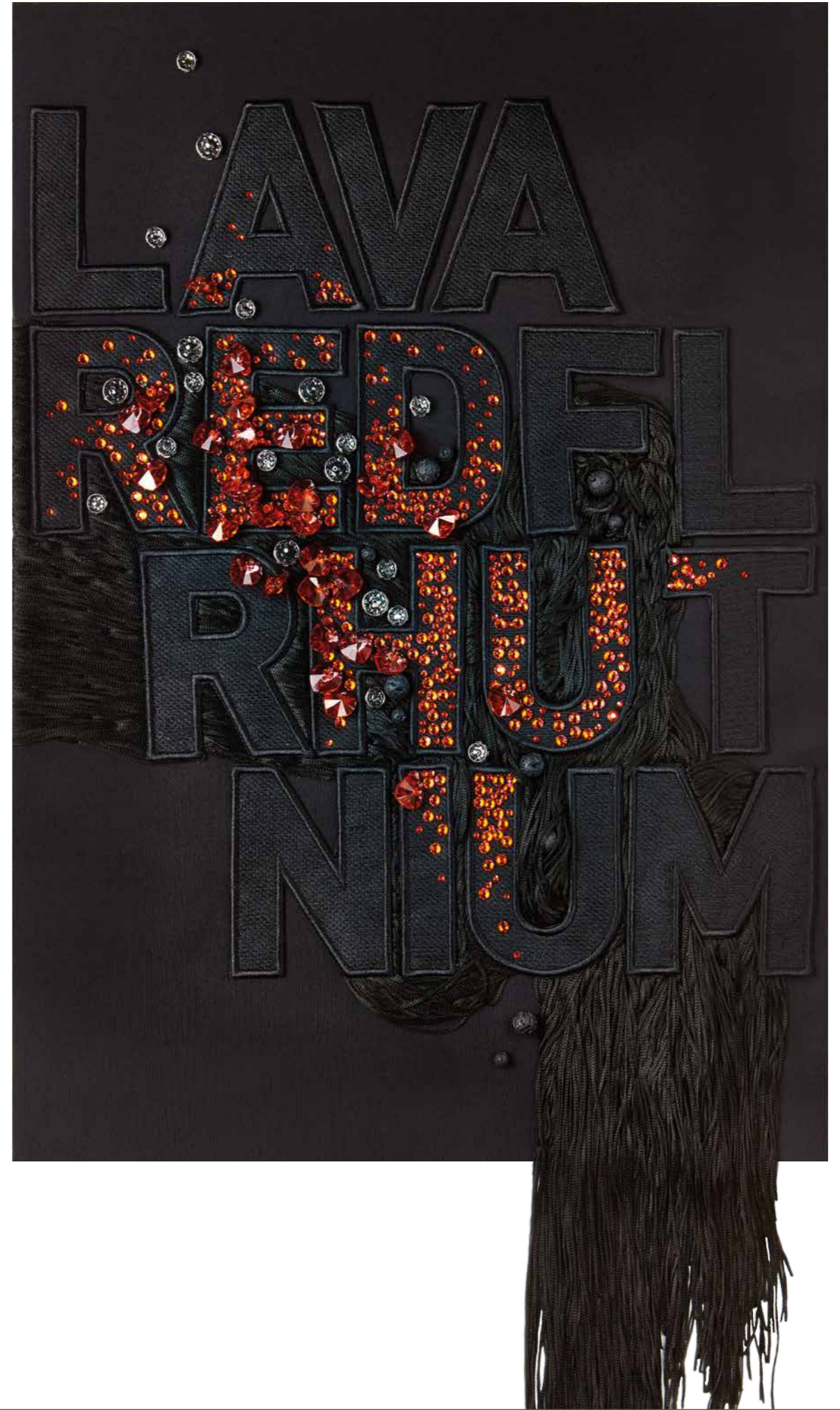


AW 2018/19 will in part be characterized by an exploration of our deep fascination with technology and designed experiences, a theme that plays prominently throughout this collection of novelties. Like its color palette, which journeys from inky blues to hyper saturated orange, this season's limited edition Cabochons and Crystal Net evoke a non-conformist, almost mutated aesthetic.

Nereid herself is the incarnation of this desire to tap into the deepest corners of our imagination and to push the borders of what we recognize and accept as beautiful. The constant flow of stimuli accessed through modern technology has created a metaphorical sea of irrelevance, from which has been born a new fascination with artificial hybrids and over-the-top decadence.



NEW COATINGS | NEW PLATING



CRYSTAL LAVA

A dreamy mixture of red, orange and pink hues, Crystal Lava provides the perfect pop of color and warmth to an otherwise inky fall palette. Its oversaturated tones give the coating a tantalizing, almost erotic nature able to enliven any winter weather-ready piece.

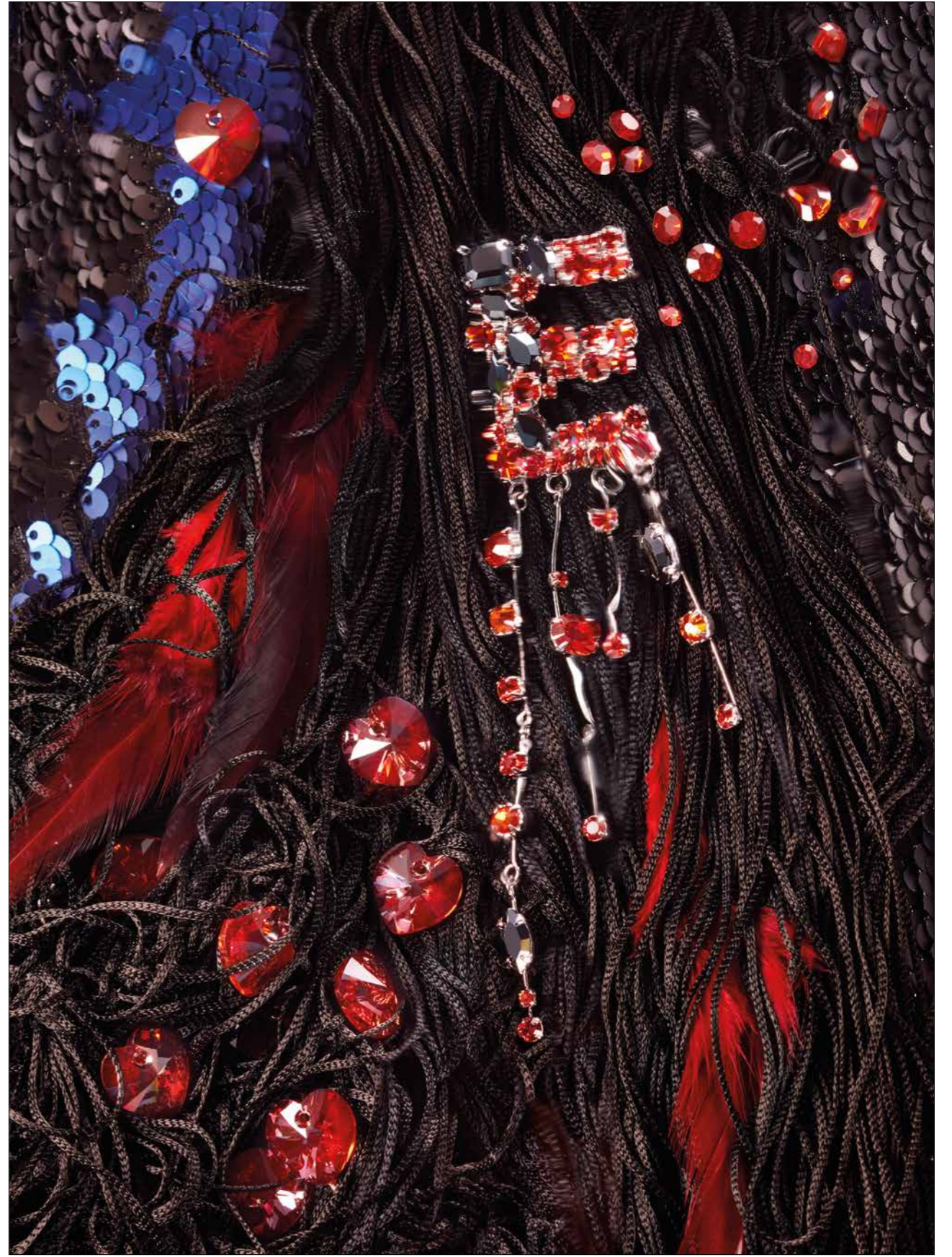
Crystal Lava is now part of our catalogue offer of coatings for our premium quality, lead-free MC Chaton MAXIMA and MC Chaton Rose MAXIMA product lines.



CRYSTAL RED FLAME

Crystal Red Flame is bitter and metallic, and the perfect balance to sweeter, citrusier tones. A luxury brand staple, the rich scarlet shade of Red Flame gives a touch of opulence to every piece it adorns.

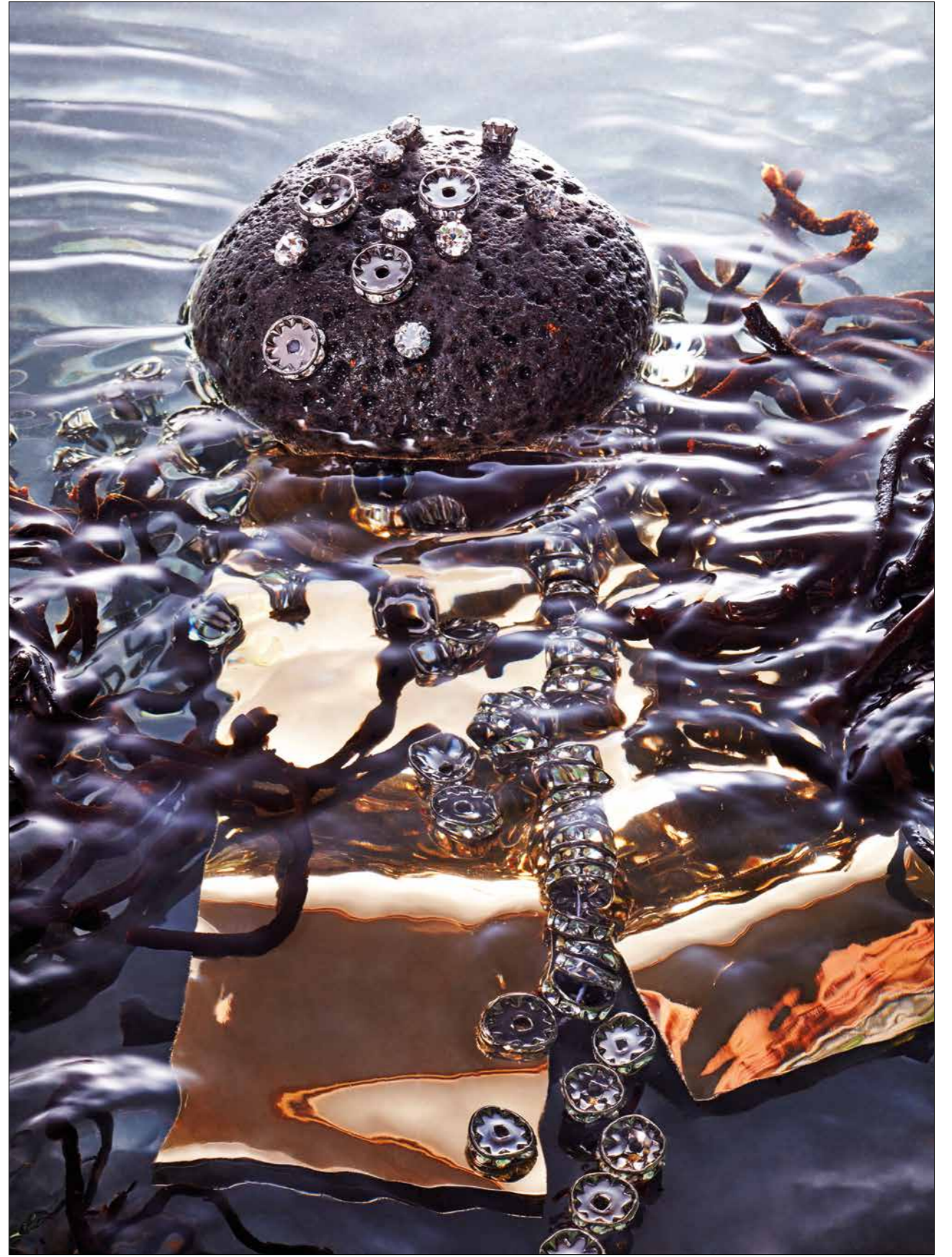
Crystal Red Flame is now part of our catalogue offer of coatings for our premium quality, lead-free MC Chaton MAXIMA, MC Chaton Rose MAXIMA and MC Heart MAXIMA 1H product lines.



RUTHENIUM

A chic setting for any color or coating, Ruthenium plating provides a subtle yet strong statement with its cold, chrome-like sheen that gives an underground, fetish-y feel to any seasonal accessory.

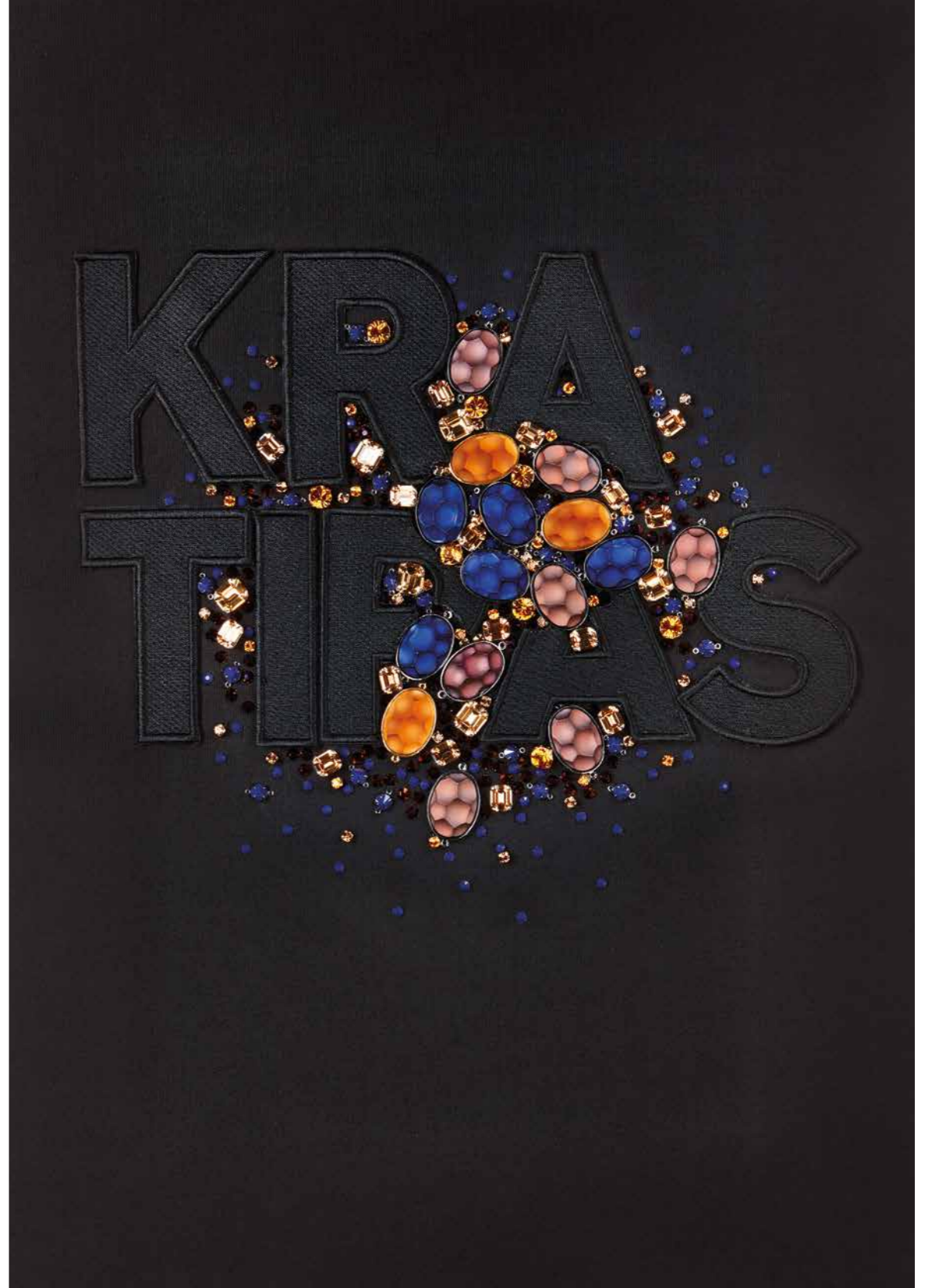
Available as cup chains, rondelles, balls, crystal tubing and settings, our Ruthenium plating is part of our premium quality MAXIMA product range and is both lead-free and nickel-free.





NEREID COLLECTION

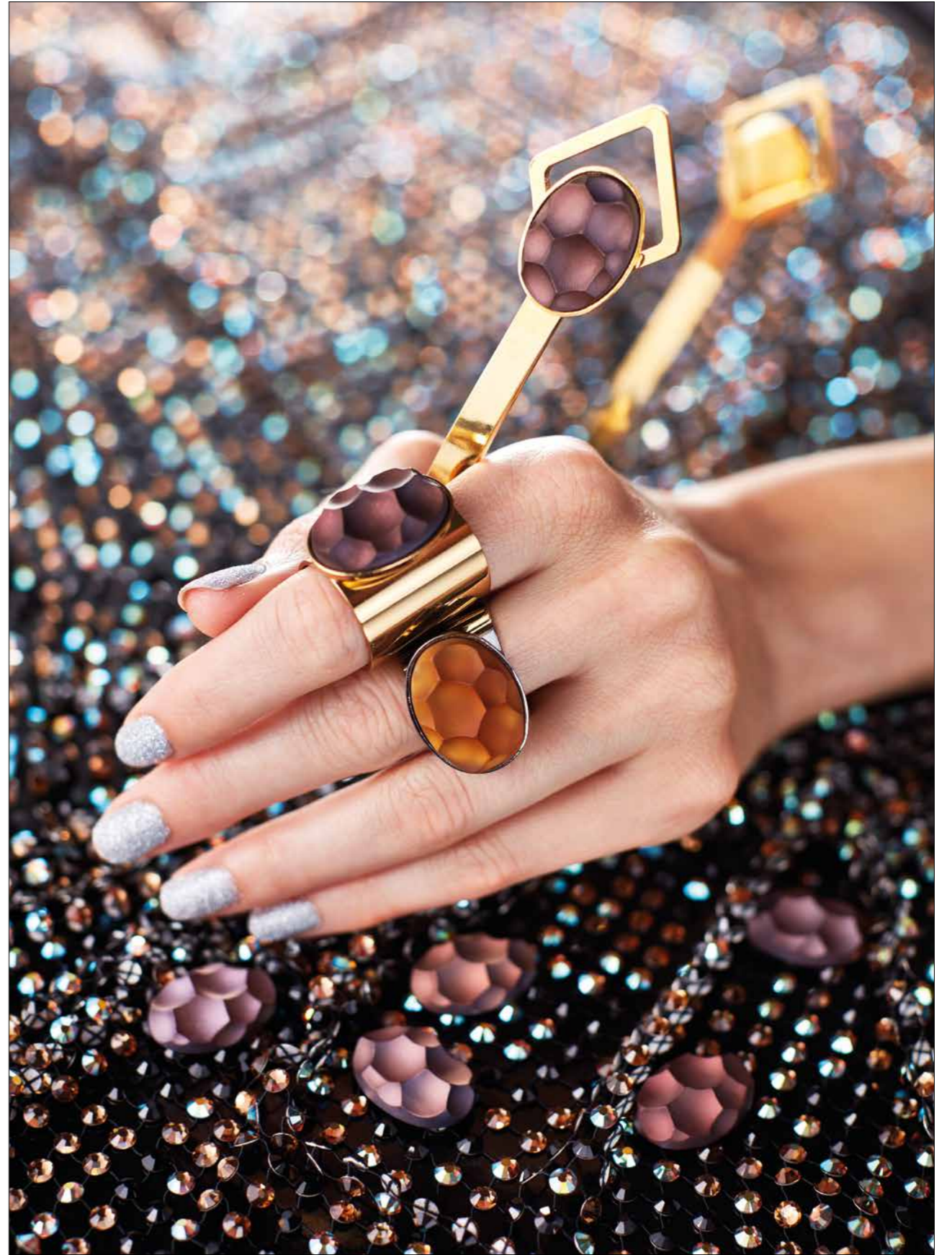
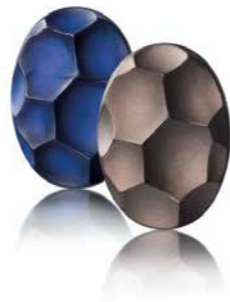
LIMITED EDITION CABOCHON



KRATIRAS

Greek for “crater,” Kratiras mimics the undulating surface of the sea floor as it’s continuously shaped by the current and unseen creatures that inhabit the deep. The stone’s uniqueness lies in its ugly-beauty, which provides the perfect twist to fashion’s fall and winter staples.

Available in one size, (25x18 mm), and in settings with one loop or two loops, our limited edition Kratiras cabochon comes in three colors: Smoked Topaz, Deep Sea and Jet coated in Brown Flare – all frosted. Suitable application methods include gluing, (no setting), and sew-on (in setting with loops).





NEREID COLLECTION

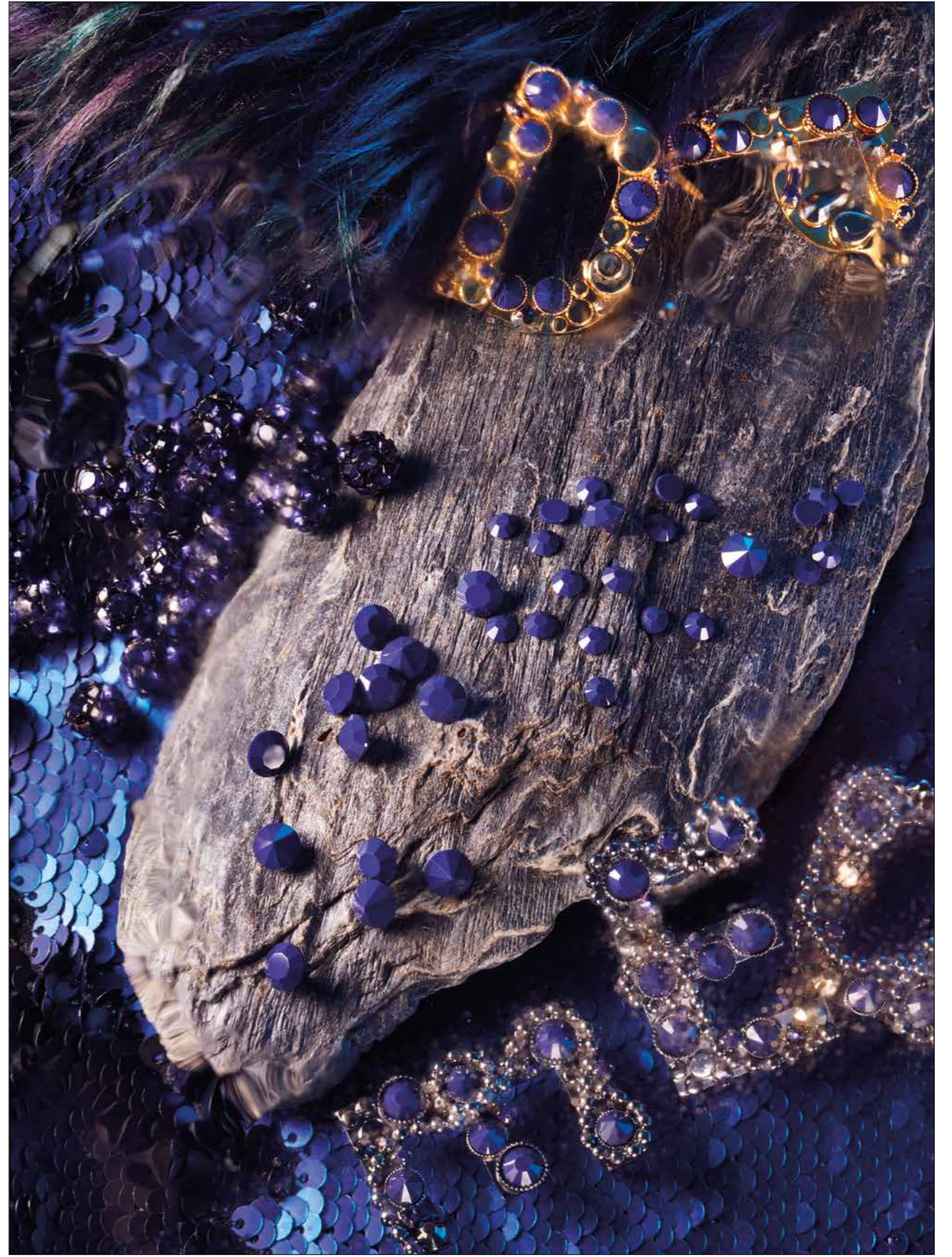
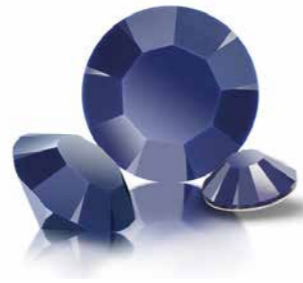
NEW COLOR



DEEP SEA

Inspired by the naturally occurring color of lapis lazuli, an intensely blue metamorphic rock used as a semi-precious stone since antiquity, Deep Sea is entirely unique and a market first. Its opaque nature gives Deep Sea a sense of maturity that feels almost augmented, making it an interesting yet elegant color staple for AW 2018/19.

Deep Sea is now part of our catalogue offer of colors for our premium quality, lead-free MC Chaton MAXIMA and MC Chaton Rose MAXIMA product lines.





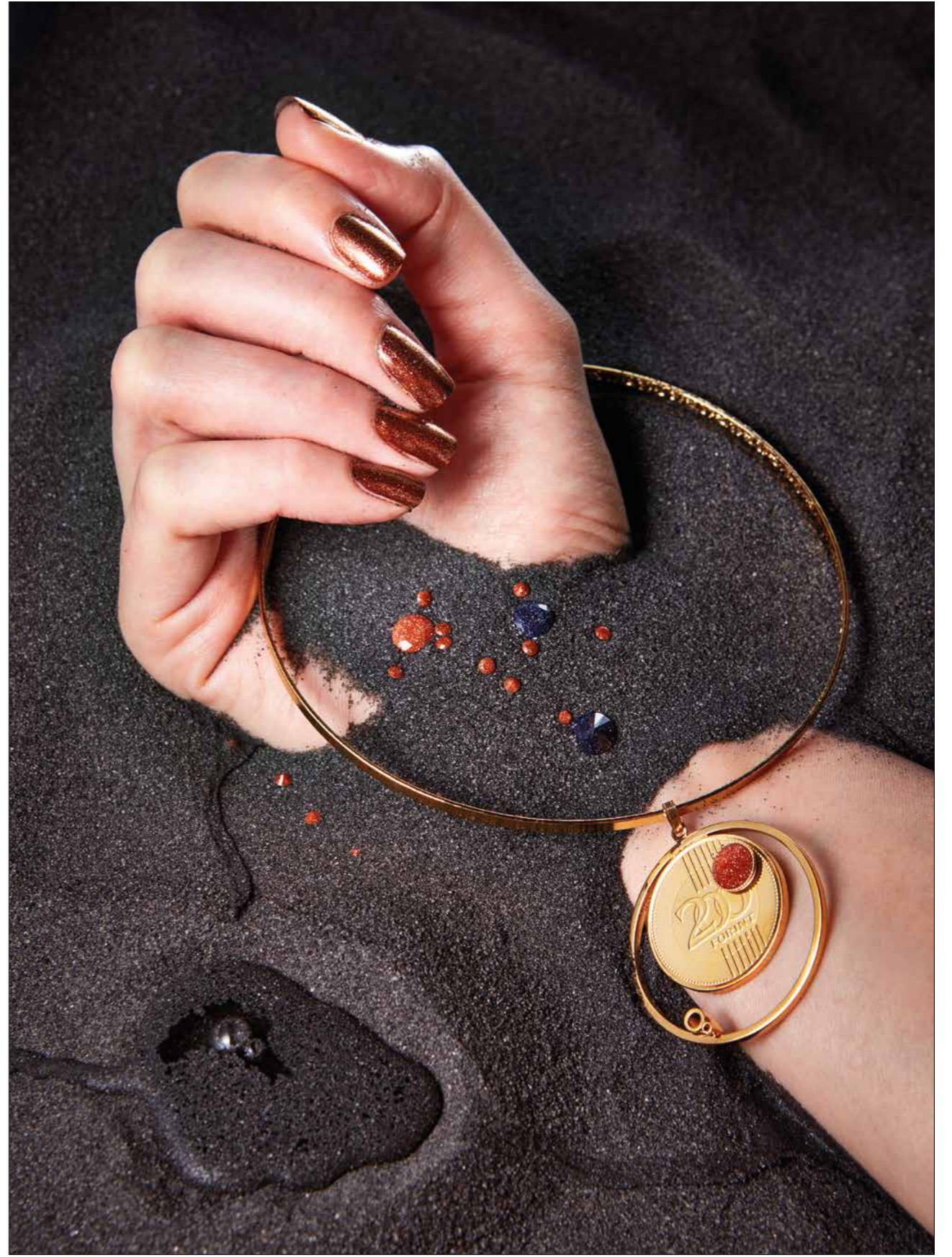
NEW FINE JEWELRY STONE

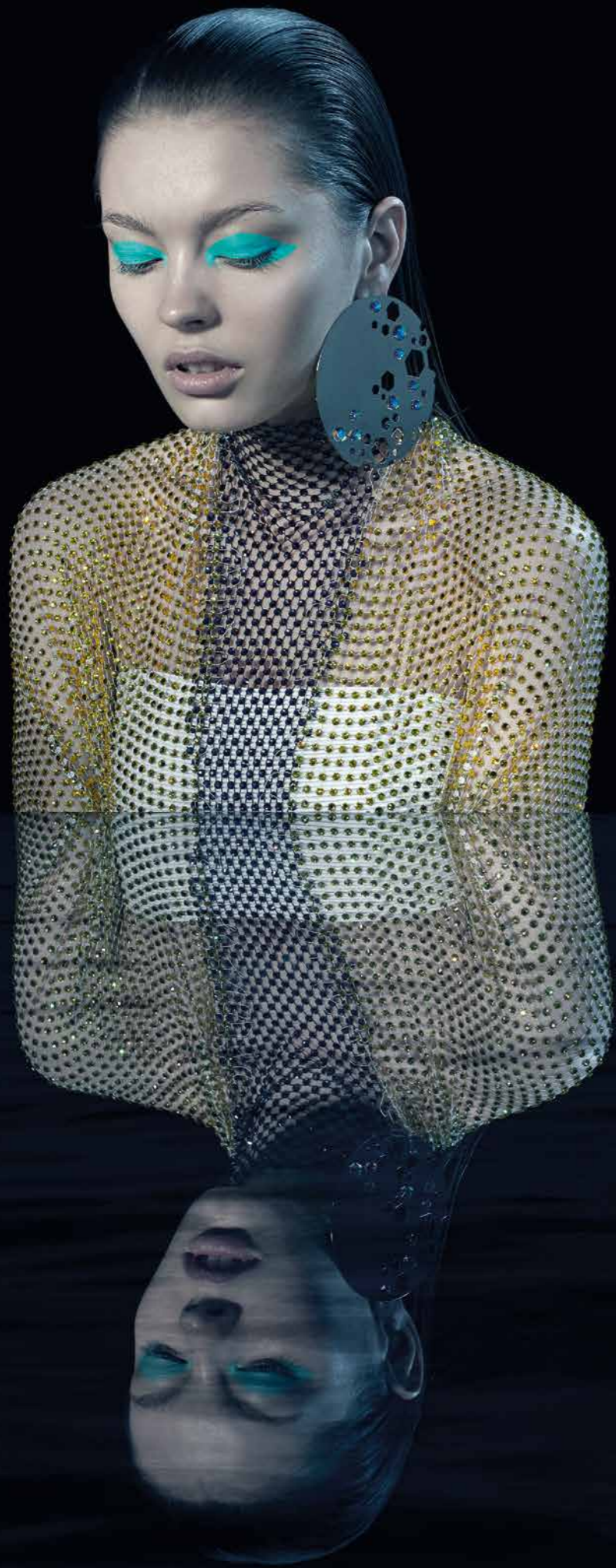


AVENTURINE

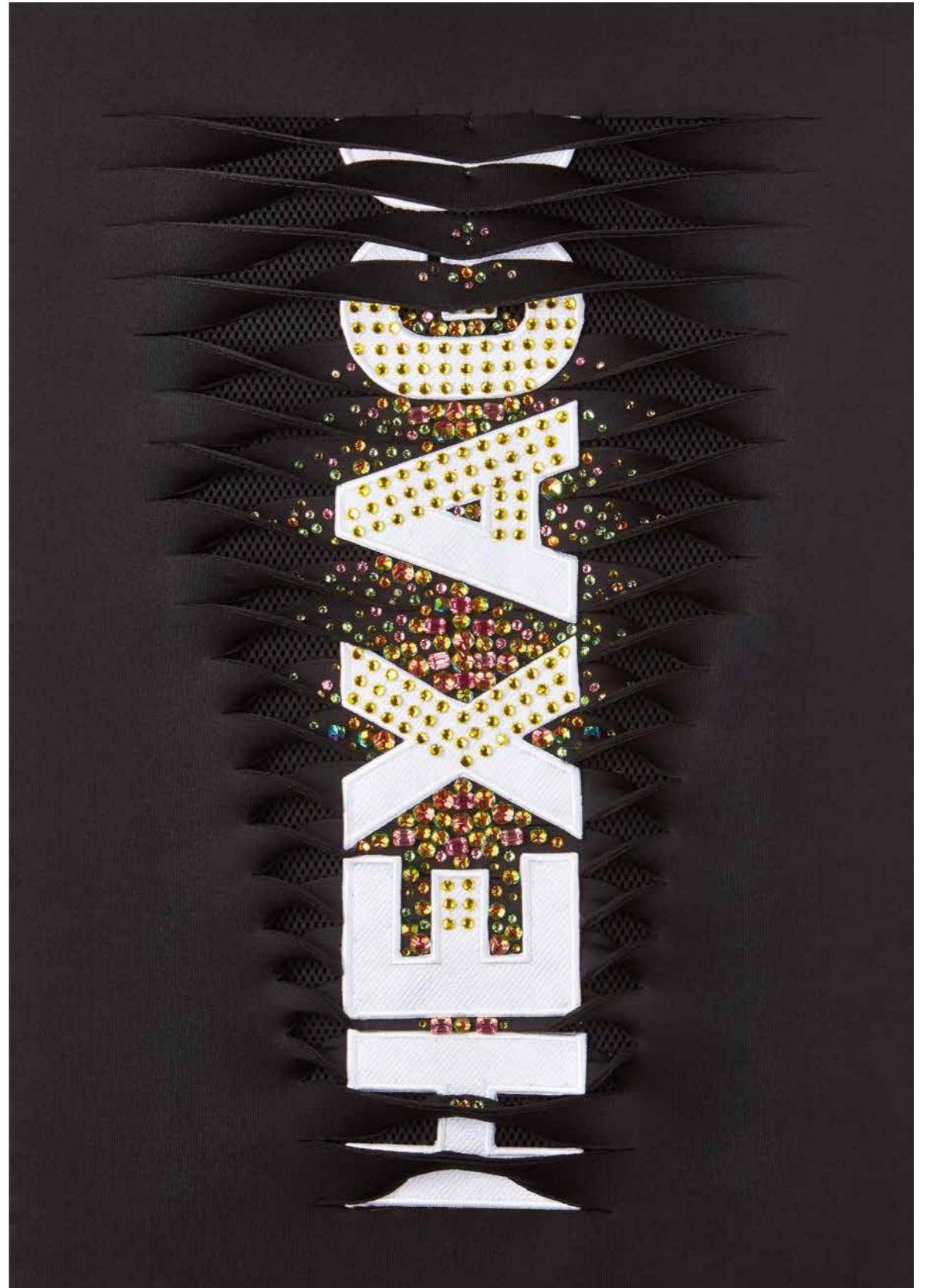
Inspired by mythical sunken treasure lost long ago to the murky abyss, our glass Aventurine is speckled with flecks of gold intended to perfectly replicate the shimmer and texture of natural aventurine quartz. Stunningly smooth and with its creamy coloring, Aventurine is the ultimate in effortless enhancement.

Available in our catalogue offer of Nanogems sizes and in round shapes, our glass Aventurine comes in two colors: Gold and Blue.





LIMITED EDITION CABOCHON



HEXAGON

The Hexagon cabochon was inspired by the effect created when light permeates water to dance on the scales of its sea creature inhabitants. The stone's hexagonal shape and playful iridescence encapsulates AW 2018/19's mood of overindulgence and our fascination with the hyper real.

Available in two sizes, (6x6, 8x8 mm), our limited edition Hexagon cabochon comes in two versions: Crystal and Crystal coated in Vitrail Medium. This stone is suitable for gluing.





NEW COLORS

SMOK
EDSAP
PHIRE
ERINI
TE

SMOKED SAPPHIRE

A more washed-out version of its classic namesake, Smoked Sapphire is starker and eerily reminiscent of lake water. Its cold undertones give it an otherworldly feel, leading the imagination down a dark fanciful path, which coincides nicely with AW 2018/19's anticipated catwalks.

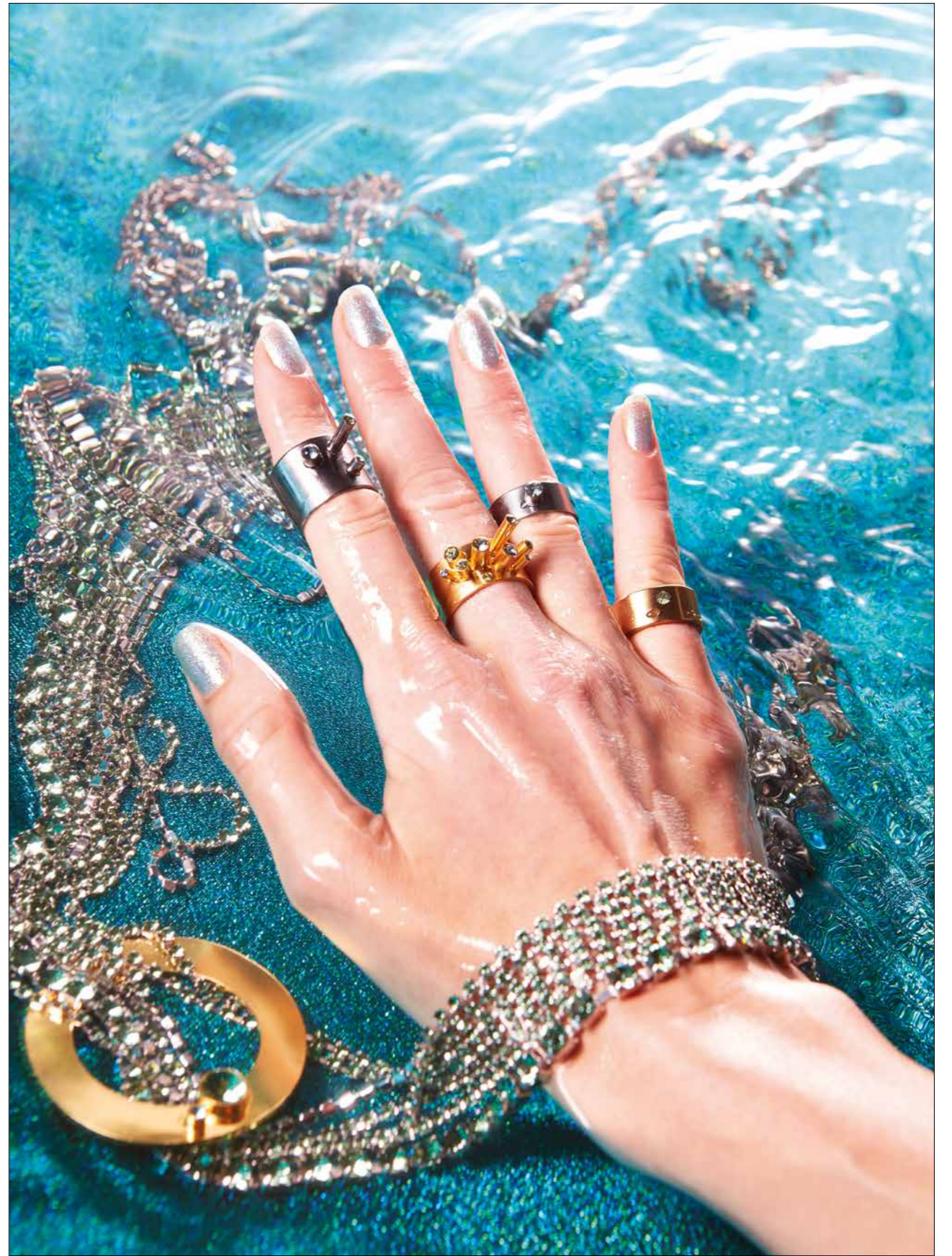
Smoked Sapphire is now part of our catalogue offer of colors for our premium quality, lead-free MC Chaton MAXIMA and MC Chaton Rose MAXIMA product lines.



ERINITE

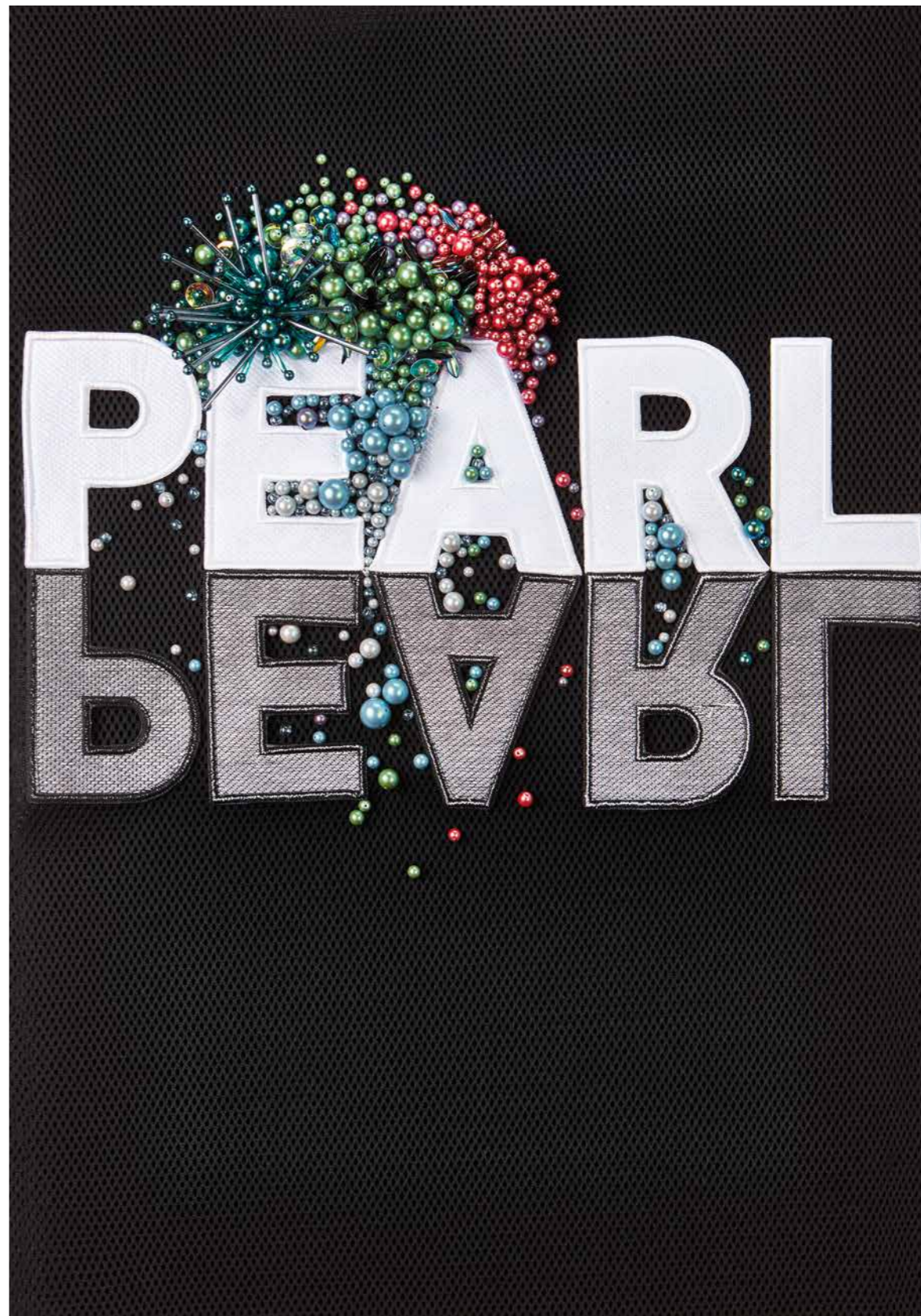
The perfect balance of intensity and restraint, Erinite's greenish-blue hue is both strikingly elegant and elusively intriguing. Its purposefully faded look gives the stone a natural vintage flair making it a sublimely must-have embellishment for any fall or winter wardrobe piece.

Erinite is now part of our catalogue offer of colors for our premium quality, lead-free MC Chaton MAXIMA and MC Chaton Rose MAXIMA product lines.





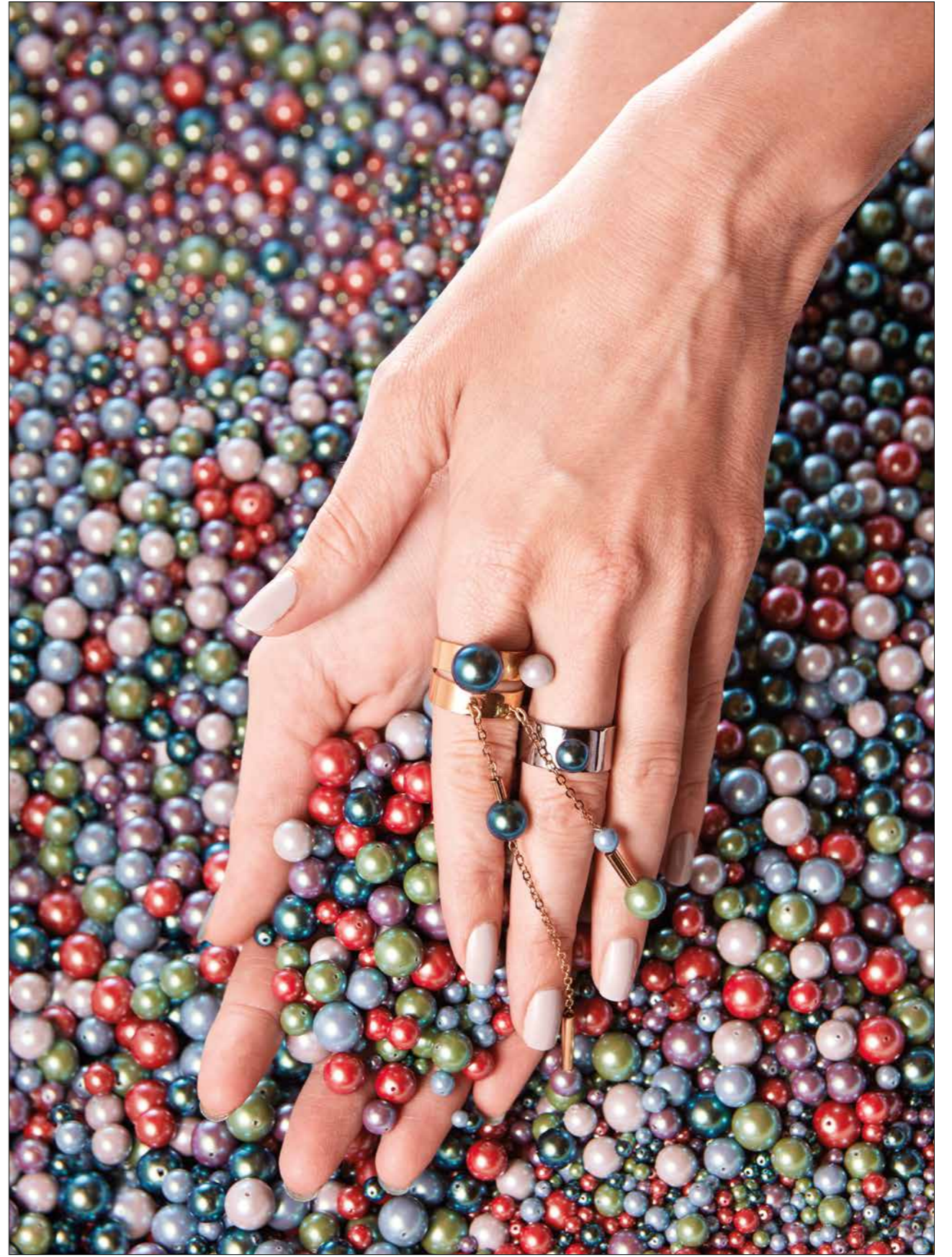
NEW COLORS



PEARLESCENT COLORS

These cool Pearlescent hues play tribute to the submarine ecosystems that house fantastical and conceivably disturbing creatures still undiscovered by the human eye. Used together these colors create a wonderfully chilly palette, perfect for an after-dark adornment.

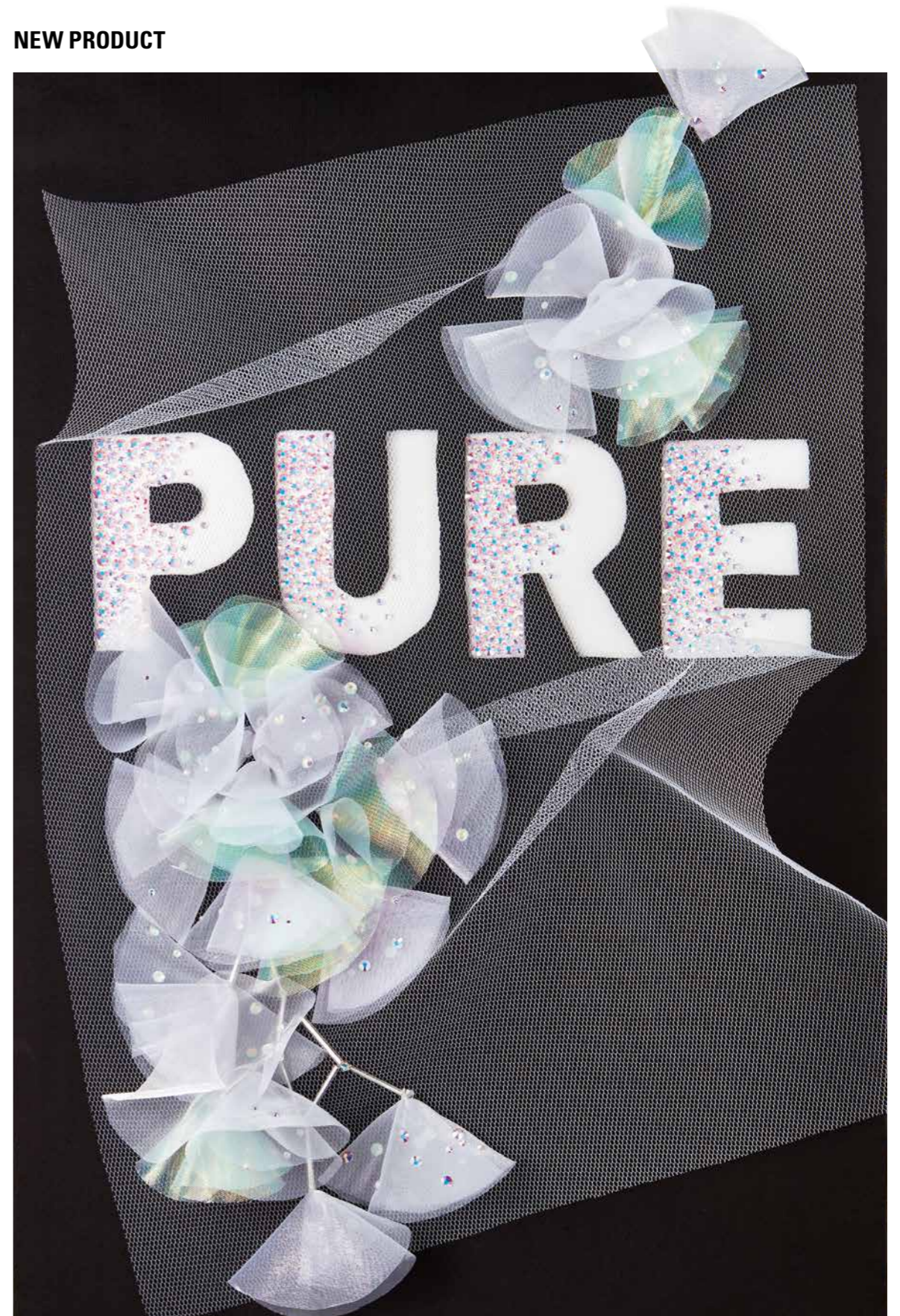
Pearlescent Grey, Red, Violet, Blue, Green and Peacock Green are now part of our catalogue offer of Pearlescent colors for our premium quality, lead-free Nacre Pearl MAXIMA product line in all sizes.





NEREID COLLECTION

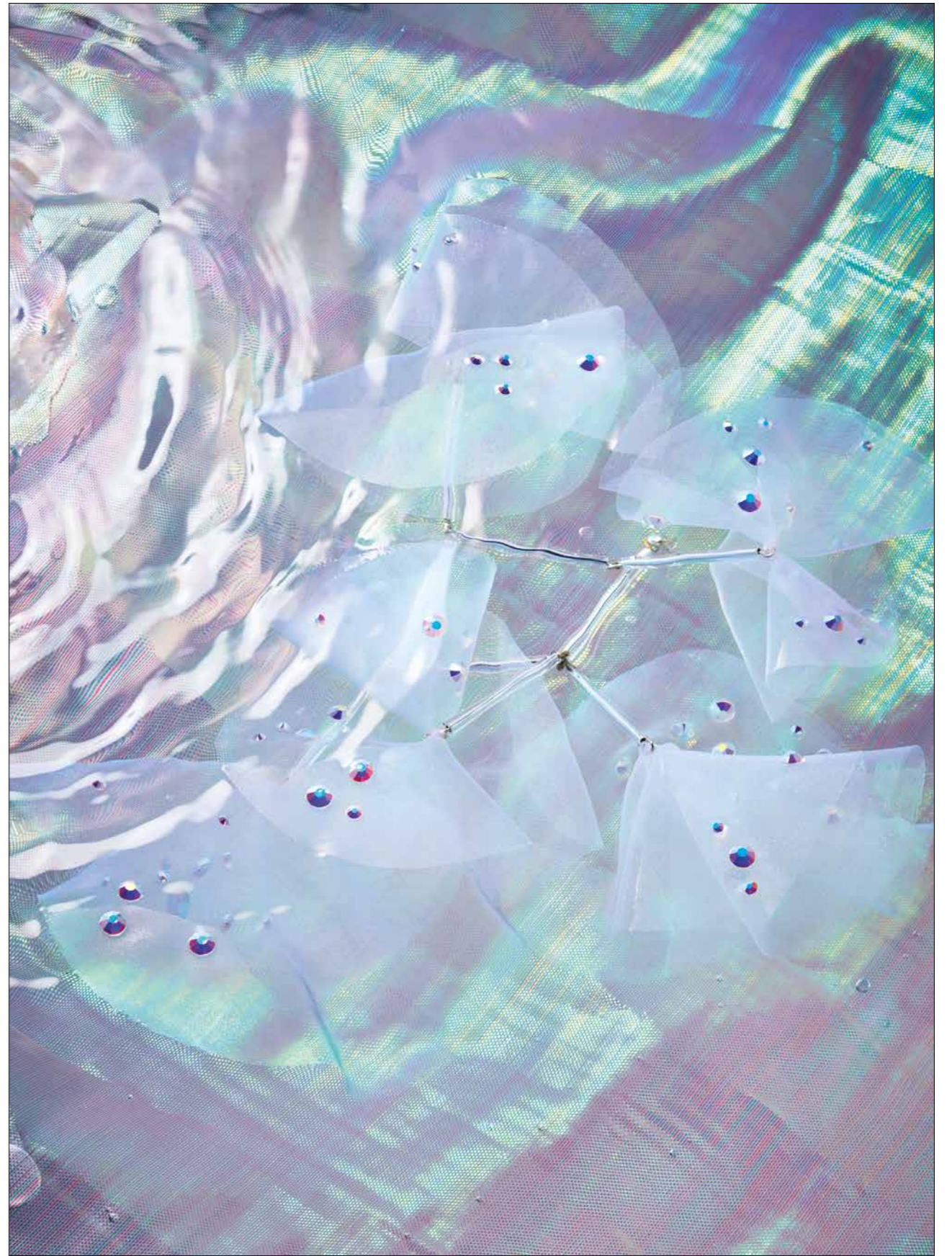
NEW PRODUCT



CRYSTAL PURE

Like sunrays sparkle on the heaving waves, Crystal Pure exquisitely reflects the color of whatever lies beneath it. The stone's absence of foiling allows the base fabric to shine through, albeit in a beautifully distorted manner that gives any garment or accessory a subtle yet interesting twist.

Our premium quality MC Chaton Rose MAXIMA hotfix version is now available without foiling in Crystal and Crystal coated in AB in 12 sizes.





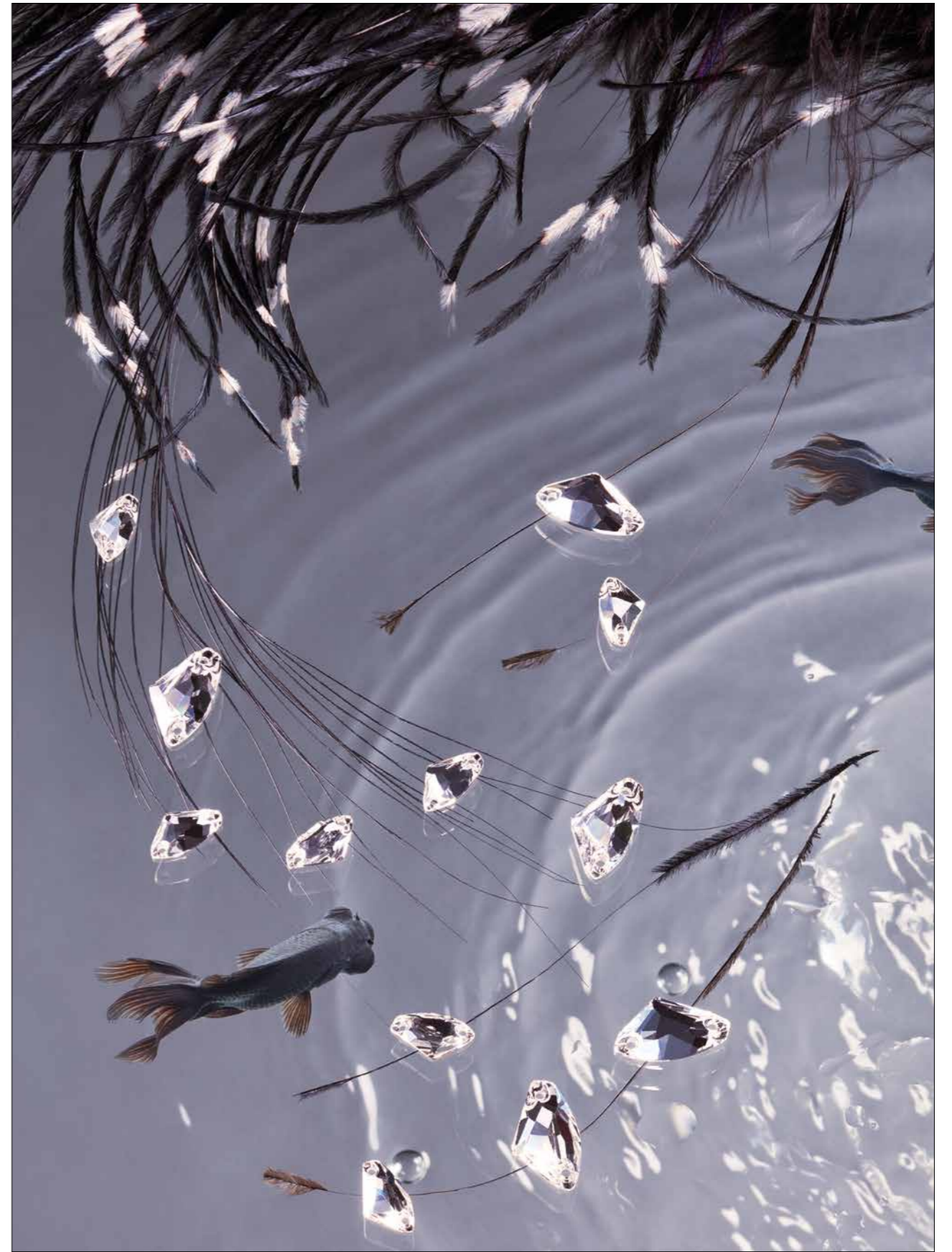
NEW SHAPE



FANTASY

Though it's widely accepted that symmetry is inherently pleasing to the eye, the chaotic angles of the Fantasy shape give it an intriguing edge that draws the viewer reluctantly in. Able to create endless geometric patterns, the Fantasy is a stone intended to make a statement.

Available in three sizes, (12, 17, 24 mm), our Fantasy flatback sew-on stone is part of our premium quality, lead-free MAXIMA product range and comes in three versions: Crystal, Crystal coated in AB and Jet.



WHAT LIES BENEATH

Prague UMRUM and Paris Institut Français de la Mode graduate, Jakub Polanka, opens up about his work and what inspired the looks for Preciosa's AW 2018/19 Nereid collection.

When did you first consider becoming a fashion designer?

I think I was three years-old. I saw a short cartoon about crafts and one of them was cloth-making. It was love at the first sight.

How would you describe your work? Where do you find inspiration?

Inspiration is all around me. I am especially drawn to femininity in society and as an intuition and emotion. My collections always represent an inner dialogue. Perhaps, through my designs I attempt to understand what happens inside of each woman. It's a meditation.

Designers have the power to influence and drive cultural change. Do you feel any responsibility as a designer toward society?

I don't necessarily feel responsibility toward society as a whole, but I am very cautious of what I create and produce.

Since fabrics and textile are the second most generated waste in the world, I think we are all responsible in some way. Naturally, this has led me to focus heavily on the creation of limited editions, re-designs and customized original pieces.

How has your work changed since you began designing?

I guess I have more self-respect now, and I'm not as cheeky as I was at the beginning. I have more freedom and I worry less about what others think. I've seen and experienced a lot – the rest will unfold naturally through experience. I've learned to take my time as well, and that designing is true craftsmanship.

Do you make outfits for women only or also for men?

I design primarily for women. They fascinate me in many ways.

What is your ideal of feminine beauty? Of male beauty?

The ideal of beauty lies, in my opinion, in the courage to be yourself no matter what society or trends dictate. It's about pride, strength, elegance and a hint of playfulness.

Who or what do you admire most on the local and global fashion scene?

Everyone and anyone who is not afraid to create original pieces regardless of success or profit.

Where are your pieces sold?

I sell privately to my clients and create customized/commissioned pieces as well. I enjoy being in touch with my clients

in the same way that I enjoy creating the scenography for one of my shows.

What is your favorite material to work with?

Each material has its own aesthetic appeal. But, what I enjoy most are highly technical or modern materials created by traditional techniques and, at the same time, traditional materials created using modern technology.

What colors do you prefer to work with?

It always depends on the concept and direction of the collection. The color must be in harmony with the appearance and movement of the material, and always in accordance with the emotion I want to convey.

What was it like to work with crystals and glass components for the Nereid campaign?

Crystal is quite challenging as a material. It gives the pieces a tremendous sense of beauty and glitter, but its hardness and weight are difficult to apply on clothing. I like simplicity and logic and rarely do I embellish my designs, which is the reason I chose to work with the Crystal Net. It has all the sparkle and brilliance of traditional components, but with the new features of elasticity and translucency which give it a specific drape and creates a fantastic effect.

What was the most surprising aspect about working with crystals?

The biggest challenge was to express the beauty, shine and the vivacity in the photographs. These days, visuals are crucial. When the pieces are moving, the crystals create a brilliant sparkle, but the photos can only capture a second of that movement and a fraction of the beauty.

Another surprising and challenging question was how to preserve the colorfulness and convey an aura of mystery.

Which product from the new Preciosa campaign is your favorite?

What I like about this collection is that all the pieces can be used as individual components or combined to create something new entirely. It's like a gaming system in which you can make your clothing fit your personality, mood or needs. So, I cannot say which is my favorite. I guess I perceive it more as a whole in the same way that I perceive a woman and the many aspects of her personality.

What was it like portraying a woman as a Nereid or sea nymph?

I am interested in the evolution of a woman, all the way from innocence to commanding great strength. Nereid is already mature with a strong personality – she's a submarine leader freed from fear and concerns. She does not have to compromise to prove anything.

How do you view your competition? Have you ever felt that someone was trying to copy your work?

Everything can act as an inspiration for someone else. Today, I perceive things more like a collage of information that surrounds us. The whole concept or the creative identity of an artist then gives it a tangible form. Every new vision is often composed by forming new connections recycled from past ideas.





CRYSTAL NET

Soft, light and flexible, our stunning Crystal Net is the first innovation of its kind and literally covers whatever it touches in authentic Bohemian crystal. Each piece is a customizable masterpiece of a combination of up to 10 different stone colors and sizes, allowing limitless possibilities and making the Crystal Net a high fashion frontrunner.

Made with our premium quality, lead-free MC Chaton Rose MAXIMA hotfix stones, the Crystal Net comes in eight stone sizes, (ss 10 – ss 48), and our full range of colors and coatings. For additional information and product specifications, please refer to page 107.





STRONGER TOGETHER

Product Manager, Karolína Jonášová, talks zirconia and nanogems and the merging of two of Preciosa's growing divisions.

When did Preciosa begin producing zirconia and why did you decide to expand your portfolio?

Preciosa's production of zirconia began in 1999 following the decision to establish a new division dedicated to fine jewelry, which benefited immediately from Preciosa's cutting-edge technology and thorough knowledge of glass polishing.

What is zirconia and how is it made?

Zirconia is widely accepted as the closest material to natural diamond, which, if expertly made, can be indistinguishable to each other to the naked eye. Since zirconia is not a natural material, its availability is not limited, which makes it significantly more affordable than diamonds. It's created by a chemical process invented in France in 1960.

What is the difference between zirconia and crystal? Are they used in the same way?

The main differences lie in their optical-aesthetic properties like brilliance, fire and spark, and physical properties like color, hardness and thermal and chemical resistance. Zirconia possess extraordinary brilliance and exceptional light dispersion, ("fire"), traditionally characteristic of diamonds and other precious stones, resulting in a slightly

higher price point than that of crystal. Due to its high melting point, zirconia is ideal for the production of jewelry using the lost-wax casting method, which is why our zirconia customer base is dominated by the jewelry segment.

What are synthetic jewelry stones and what is their advantage?

In the truest sense, synthetic jewelry stones are man-made stones whose properties match or surpass the properties of natural precious stones. They do not contain any deficiencies, grooves, protrusions, cracks or inclusions. Our cut stones made of synthetic materials are perfect.

For the first time zirconia is part of Preciosa's Inspirations & Innovations seasonal campaign. Why?

As our Cubic Zirconia & Gems and Crystal Components customers begin to merge, it made sense to connect the divisions and offer an extended portfolio to everyone, resulting in our newly established Preciosa Components division. Also important is that, whether the stone is made from crystal or zirconia, we are still one Preciosa, representing the world's highest quality, service and tradition in stone grinding.

What novelty in the AW 2018/19 campaign would you highlight? Why is it special?

It's hard to choose just one. Each has its own merits and has been chosen for its uniqueness and distinction. If I had to pick, I would choose Aventurine. This is an entirely new material in our offer: glass with copper microparticles, which create a gorgeous glittering effect. My favorite is the Blue Aventurine – it reminds me of the summer night sky full of stars.

Which of the new products or colors was the most difficult to develop? How long did it take?

This would probably have to be the Buff Top Square, which lasted about two months. It was necessary to design several dozen variations of the cut and then to physically make countless samples to assess and select the best option to suit customer demand.

What differentiates your stones from those of your competitors?

Our stones' facets are individually polished and exhibit exceptional precision proven by the visible star shape, which can be geometrically verified by a special gemological instrument called Starscope. What sets our stones apart is their brilliance, fire and twist. Every stone is cut to a tolerance of 0.01 mm.

How many colors do you offer and which are the most popular among your customers?

We offer a total of 44 colors, of which 22 are available in nanogems, 17 in zirconia, three in synthetic spinel and two in synthetic corundum. We also offer an additional eight coatings. Our most popular color is, of course, the clear color of a diamond called "White," which appears most often in classic jewelry. Pink and Black are also very popular, as well as Emerald Green and Sapphire Blue, which flawlessly imitate their natural namesakes. We have also recently received a high demand for Turquoise.

What is the difference between a diamond cut and a brilliant cut?

For those not familiar with jewelry industry terminology, the answer might be a bit surprising. Everyone knows that diamonds are an expensive natural stone, but "diamond" is also the name of a cut. The difference between the diamond cut and the brilliant cut is the number and shape of the facets on the stone. A diamond cut stone has 41 facets including the table and is frequently used for grinding small

stones (up to 1.45 mm); a brilliant cut stone has 57 facets including the table.

What are nanogems and how do they differ from zirconia?

Nanogems or Nanocrystal is a purely synthetic material for the production of jewelry stones; there is no natural or precious counterpart. Nanogems are made from a glass-ceramic based material that is highly resistant to heat, making it likewise suitable for lost-wax casting. We offer Nanogems in a wide variety of colors, especially those that imitate natural stones, such as Emerald or Sapphire, and opaque colors, such as Opal Honey, all of which cannot be achieved with zirconia.

How do you control the quality of your zirconia stones?

Our quality system is based on a sophisticated camera system that controls 100% of our production. This system instantaneously evaluates various qualitative parameters of stones including their optical-aesthetic and dimensional parameters. Our production meets all valid legislation of the Czech Republic and the EU. Our stones also comply with the ROHS and REACH directives.

What do you like the best about being a product manager? What is the biggest challenge?

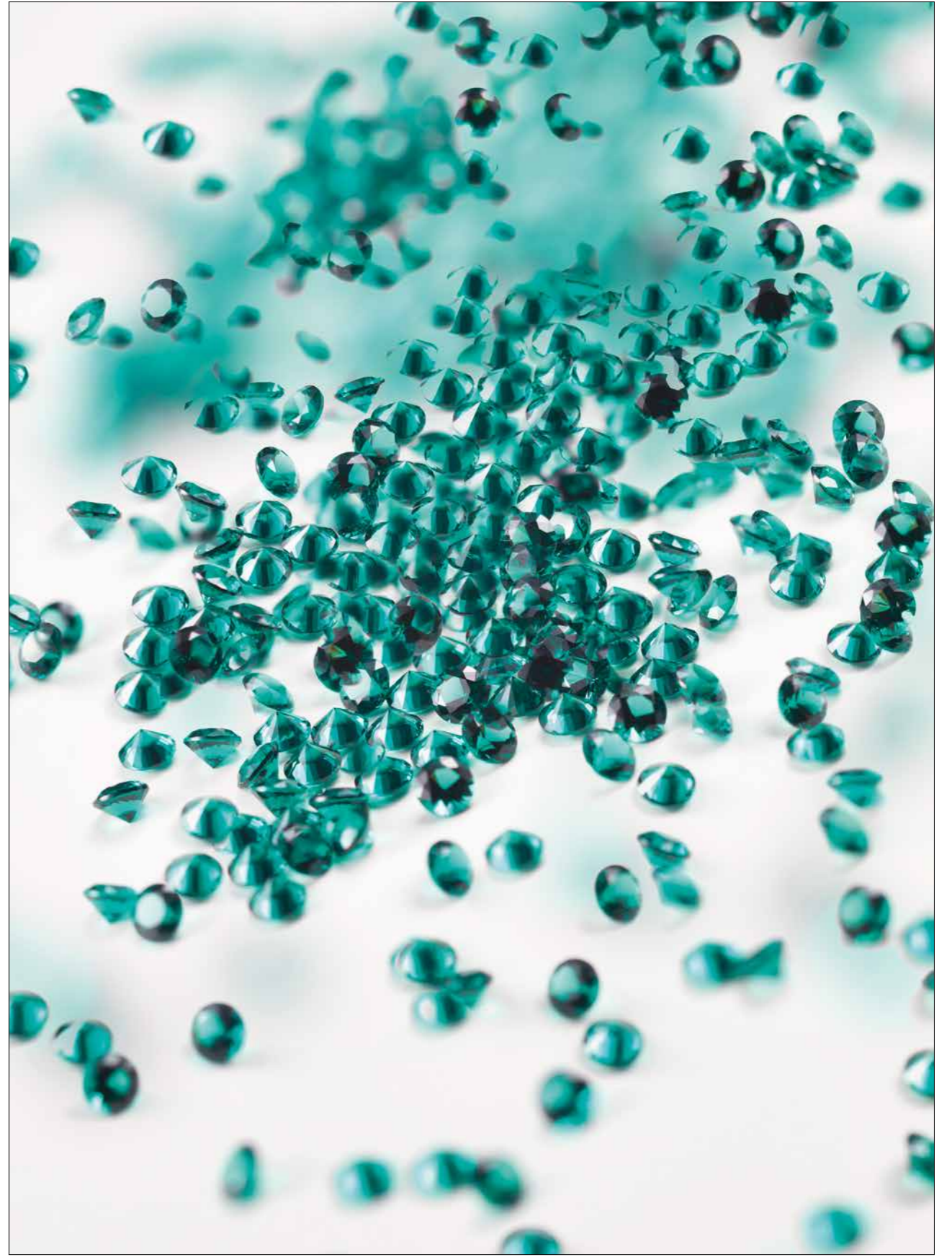
Preciosa is synonymous with beauty and Bohemian tradition. Our product brings sparkle to the designs of some of the finest jewelers in the world. That's what I enjoy the most – making something beautiful. However, the work of a product manager is not easy; it is complicated in itself. I am constantly learning new things about the product and the segment, but it is also exciting, especially when the team comes together to develop something new. The whole concept or the creative identity of an artist then gives it a tangible form. Every new vision is often composed by forming new connections recycled from past ideas.



TOURMALINE BLUE GREEN

Tourmaline perfect blend of blue and green is one that has and never will go out of style. Its vibrant, sophisticated hue pairs well with a variety of colors and platings making Tourmaline the anticipated star of many AW 2018/19 runway looks.

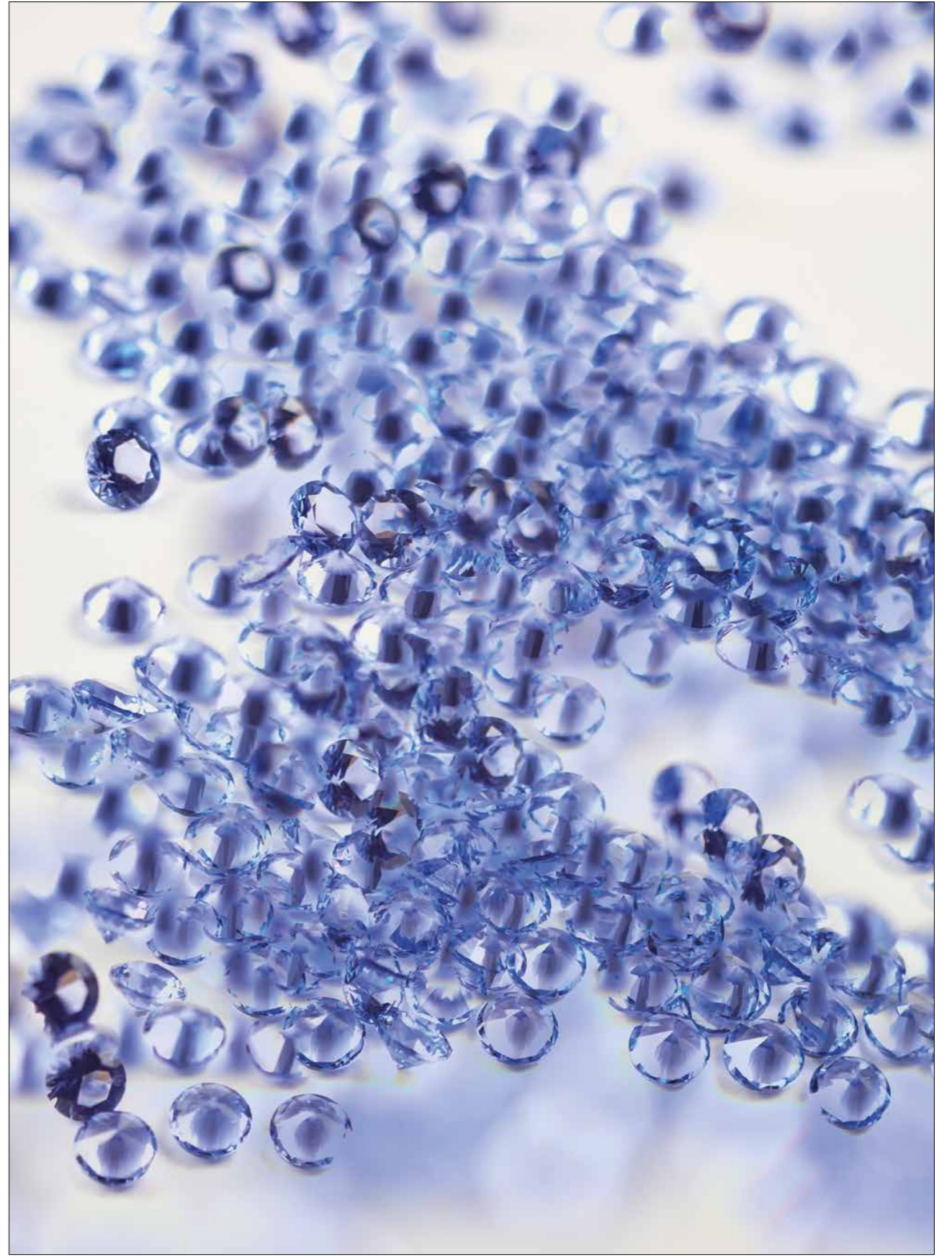
Tourmaline is now part of our catalogue offer of colors for our premium quality, lead-free Nanogems. Suitable application methods include lost wax casting, setting, pressing, cup chains, CNC setting and gluing.



TANZANITE VIOLET BLUE

A favorite color choice of respected jewelers from around the world, the sought-after violet-blue hue of natural tanzanite gemstones makes it one of the most valuable. Our Tanzanite is indistinguishable from its natural counterpart and its flawlessly icy tone makes it an instant cold weather classic.

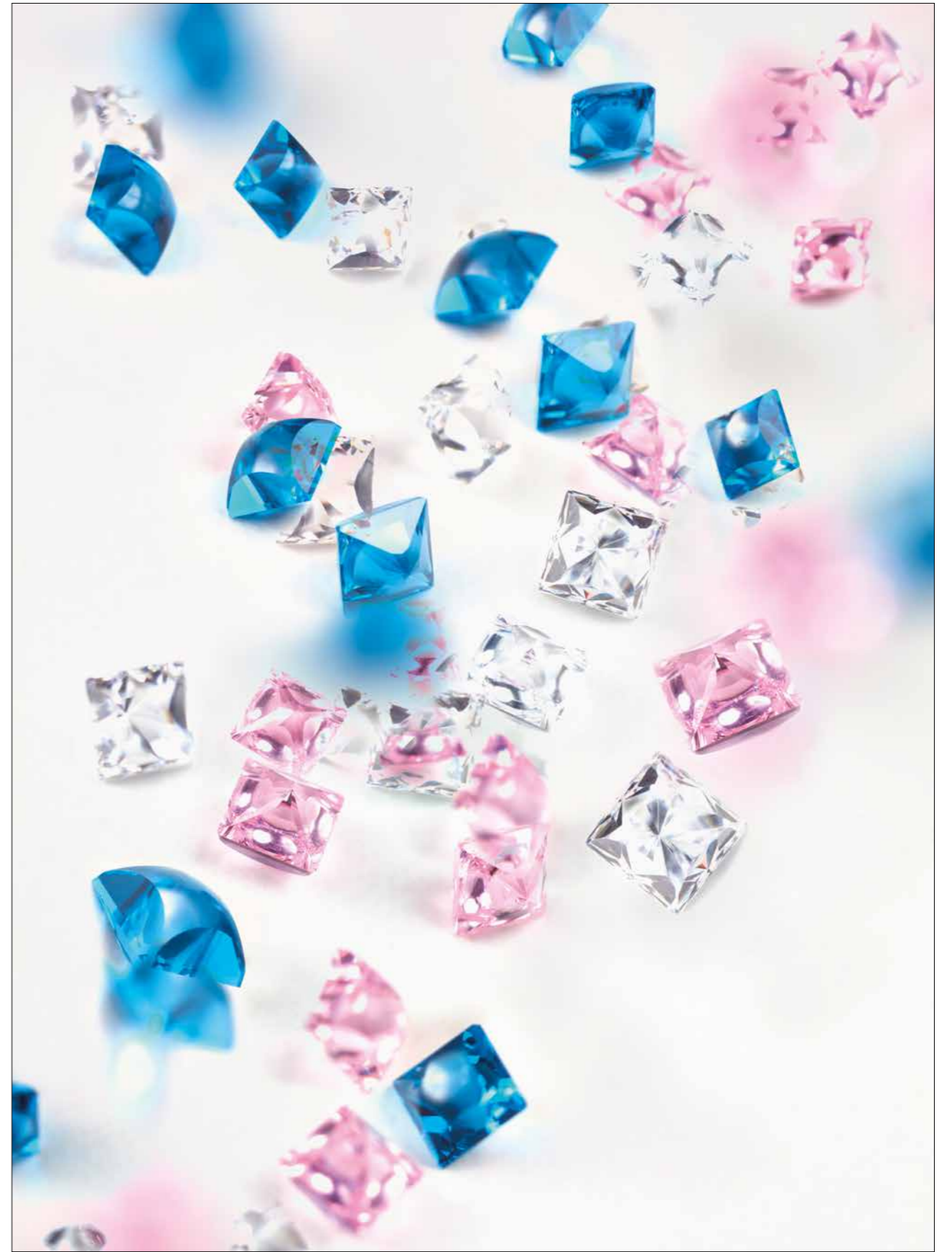
Tanzanite is now part of our catalogue offer of colors for our premium quality, lead-free Nanogems. Suitable application methods include lost wax casting, setting, pressing, cup chains, CNC setting and gluing.



BUFF TOP SQUARE

A new take on the classic Princess cut, the 24-facet Buff Top Square is simple and sleek. Its smooth, polished dome and lasting durability makes the Buff Top Square a men's jewelry favorite and is the perfect minimalist enhancement.

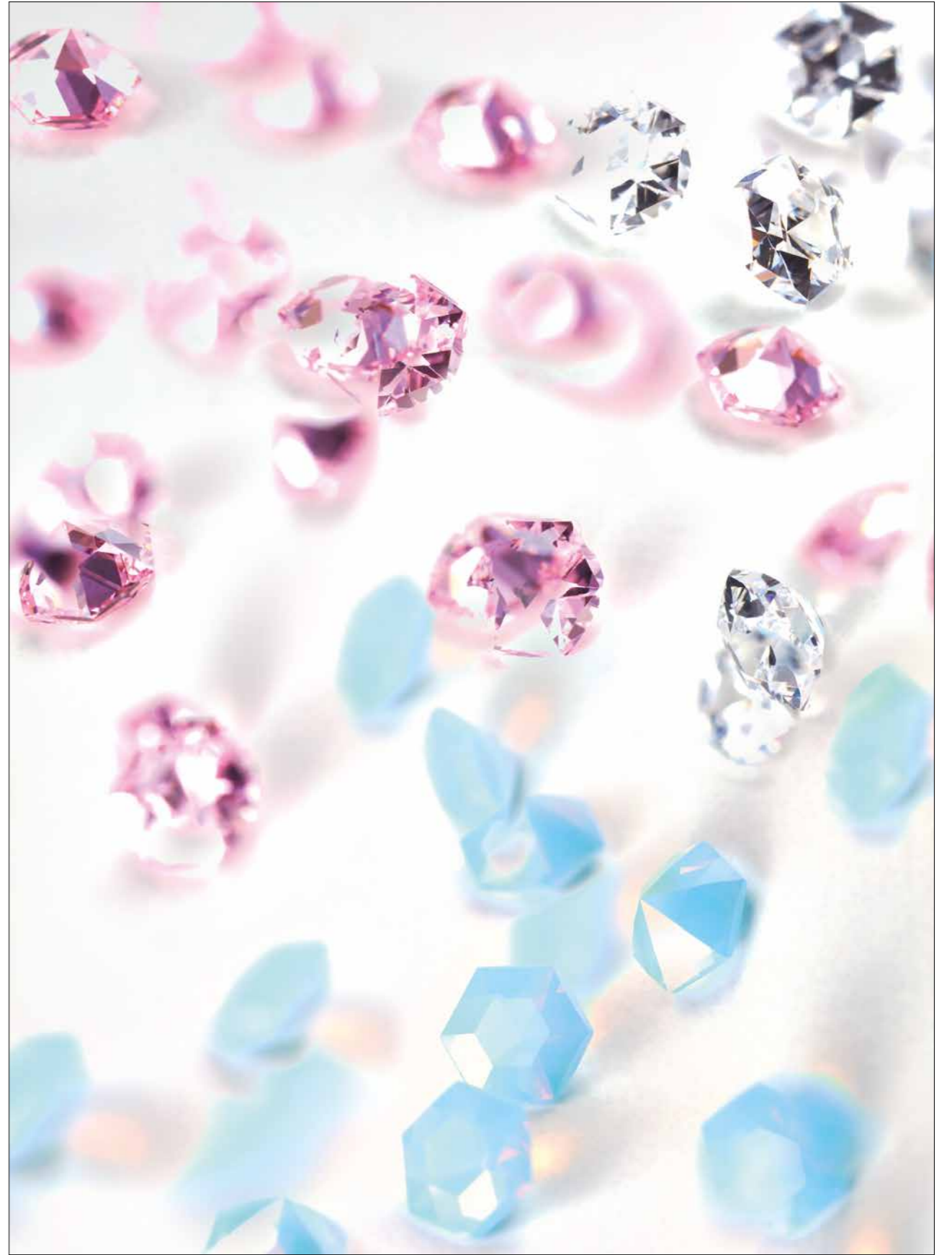
Available in three sizes, (2.00, 2.50, 3.00 mm), the Buff Top Square comes in our catalogue offer of colors for our premium quality, lead-free Zirconia and Nanogems.



SNOWFLAKE

The scintillating effect created by our Snowflake cut's 61 facets makes it a perfect stand-alone stone or focal piece. This unique cut is a market first and gives the stone a rich, luxurious aesthetic that pairs well with everything.

Available in three sizes, (3.00, 4.00, 5.00 mm), the Snowflake comes in our catalogue offer of colors for our premium quality, lead-free Zirconia and Nanogems.

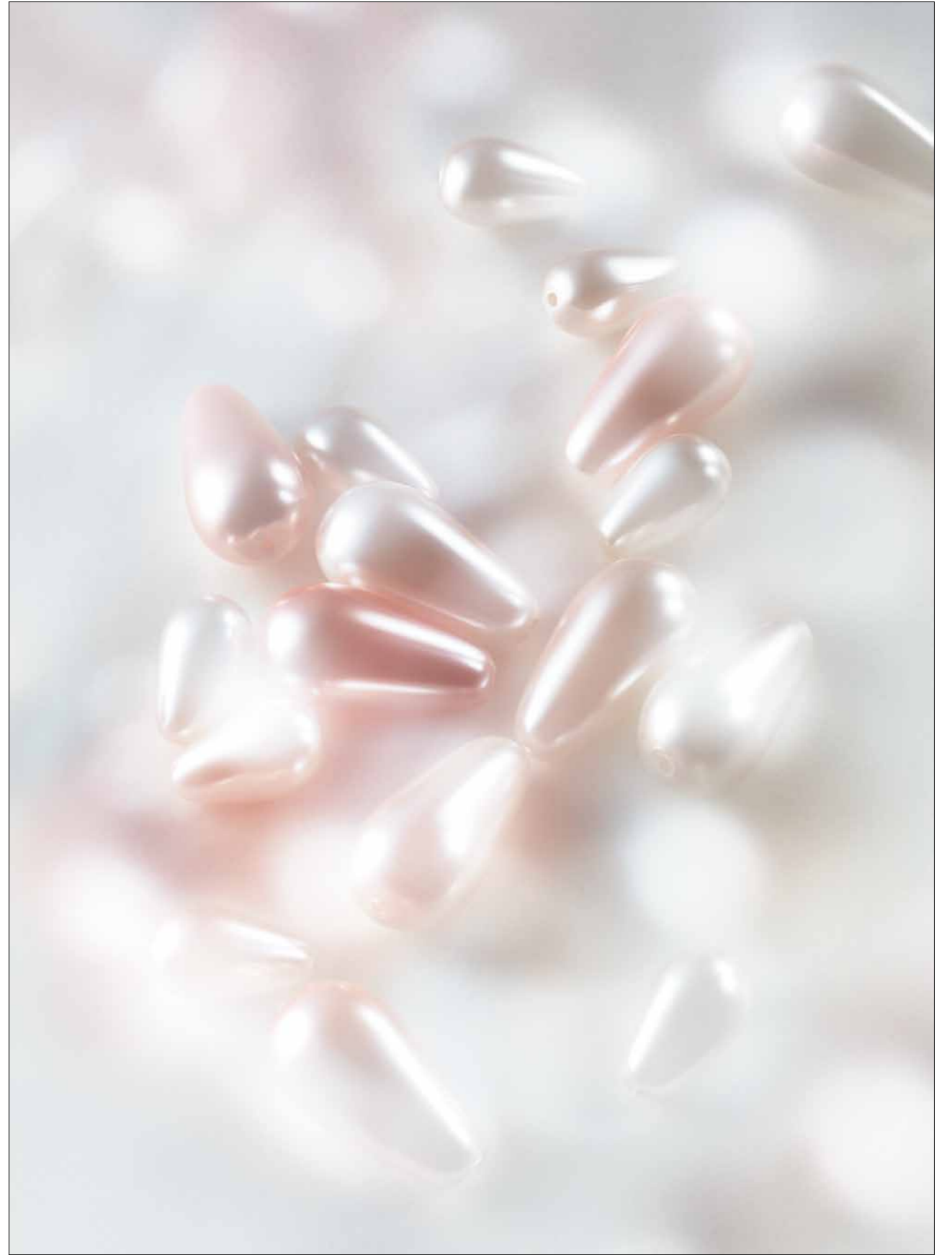




NACRE PEAR

This long-demanded teardrop shape adds a sophisticated flair and touch of originality to any embellished accessory or garment it adorns. Paired with a variety of stones, from round Nacre Pearls to our wide range of Fashion Jewelry Components, the Nacre Pear gives any design that extra special something.

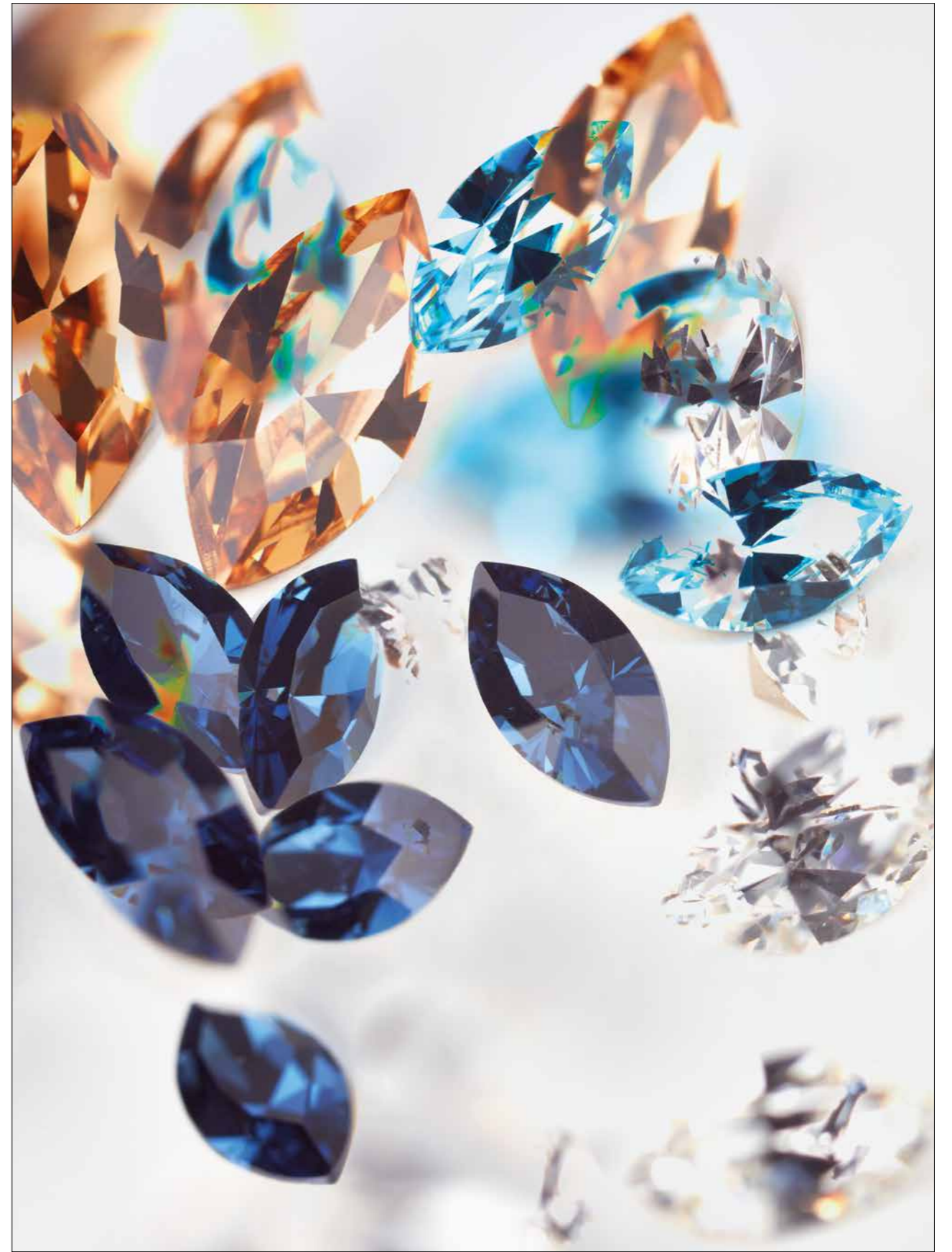
The Nacre Pear is available in two sizes, (15x8, 10x6 mm), and in our catalogue offer of Nacre colors.



NAVETTE MAXIMA

The classic Navette is in every designer's repertoire and essential for creating leafy floral patterns. Its new lead-free quality gives it an even more brilliant sparkle that elevates any piece to the next level of refinement.

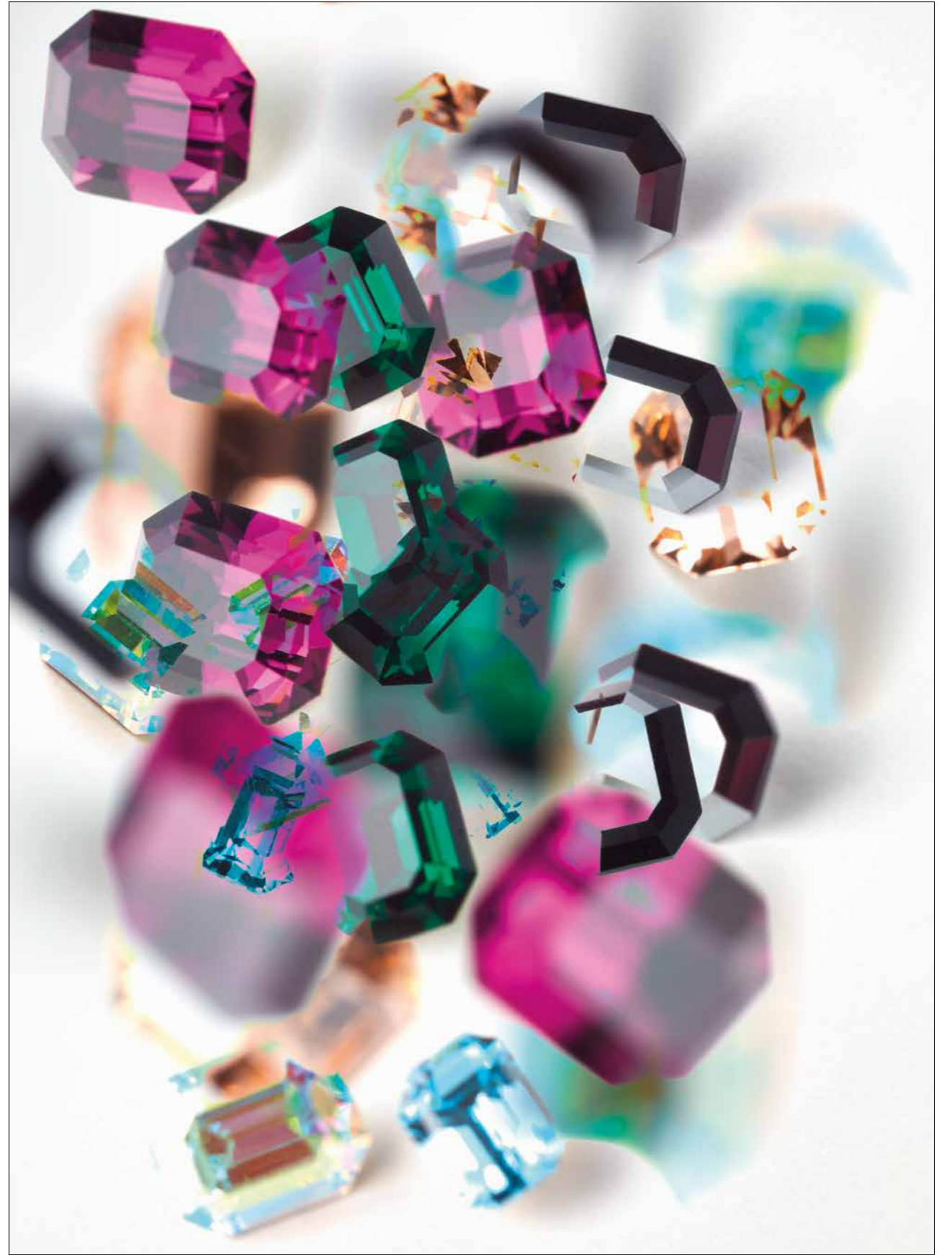
Available in our catalogue offer of six sizes, 47 colors and coatings and all platings for both sew-on settings and jewelry cups, (with the exception of size 4x2 mm, which is only available as a loose stone), our MC Navette is now part of our premium quality, lead-free MAXIMA product range.



OCTAGON MAXIMA

Perfect as a stand-alone stone or combined with other shapes, the Octagon is a time-honored classic and inherently bold. Now lead-free, the stone's incandescent sheen makes it more captivating and more classic than ever.

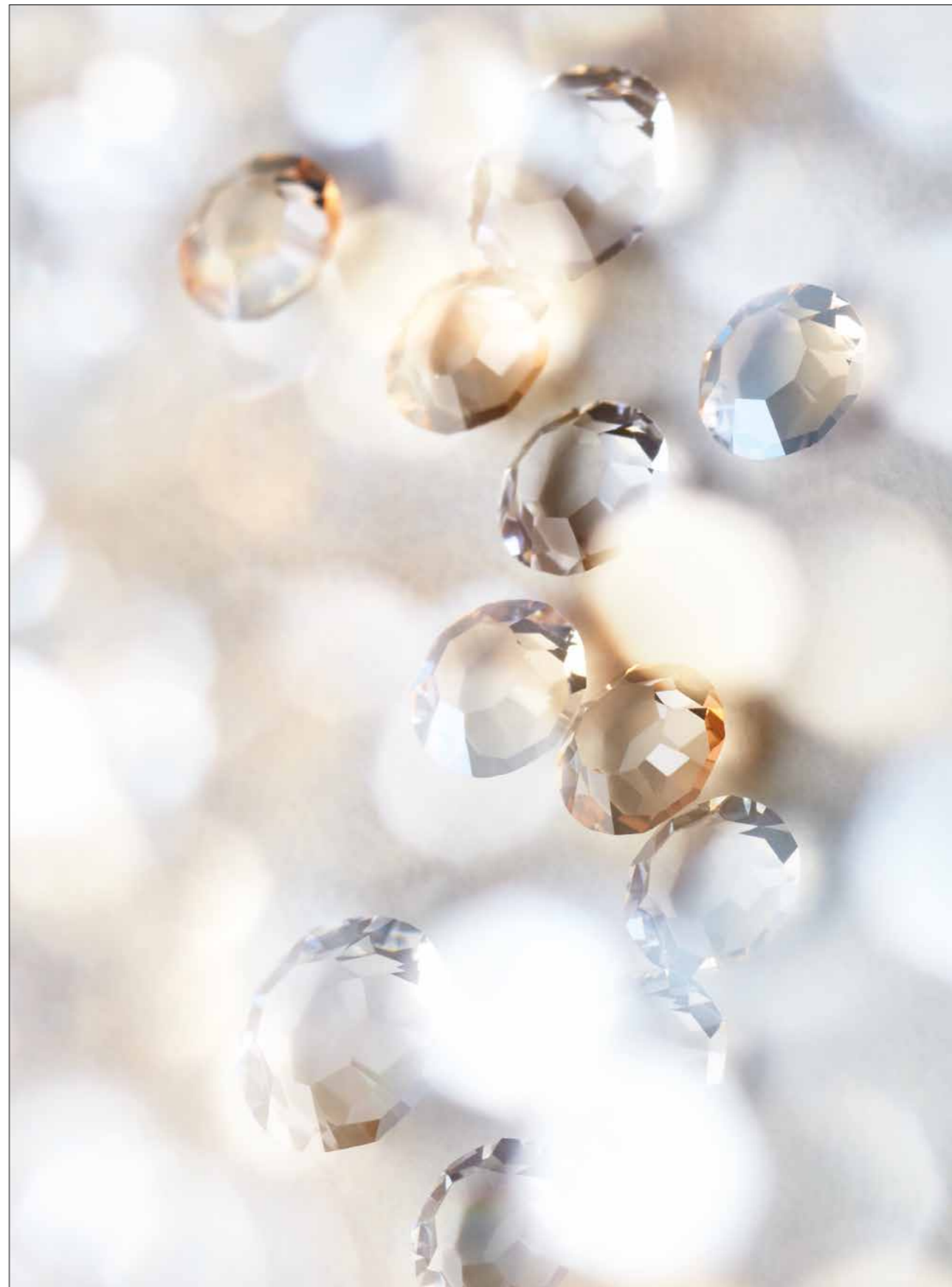
Available in our catalogue offer of three sizes, 14 colors and all platings for both sew-on settings and jewelry cups, our MC Octagon is now part of our premium quality, lead-free MAXIMA product range.



CHANNEL MAXIMA

Never out of style, chains are one of fashion's most versatile forms of expression. Our now lead-free Channel is more dazzling than ever and the ultimate choice for creating chains that bedazzle.

Available in our catalogue offer of three sizes in Crystal and Crystal with the AB and Honey coatings, (with the exception of the largest size, ss 29, which comes in an additional nine colors and in settings with two loops), our MC Channel is now part of our premium quality, lead-free MAXIMA product range.



Social Diary



Inspirations & Innovations SS 2018: the Aurora collection

Following the official collection launch on April 3, our team held a series pop-up showcases and workshop events at which customers from around the world could view the jewelry sets and looks from our Spring/Summer Inspirations and Innovations photoshoot by rising Slovak designer, Boris Hanečka, which also included special Aurora-themed cocktails, light bites and spectacular city views.



Première Vision Paris

February's Première Vision Paris-goers were among the first to view our full S/S 2018 collection, which included the introduction our new premium product range: the MC Chaton Rose MAXIMA. Able to reflect 264 unique rays of light, the highest of any competing stone available on the global market, this stone currently holds the best-in-class title. Twelve Preciosa representatives hosted more than 200 business partners, designers and VIP's over the course of the three-day bi-annual event at our Aurora-themed booth in the accessories hall.



The Blonds Debut Mummy-inspired Collection

AW 2017/18 New York Fashion Week witnessed designers Phillippe and David Blond's latest sparkling collection inspired by NBC Universal's new film, The Mummy. True to the Blonds' signature style, the entire collection was covered in Preciosa crystals and pearls, captivating the audience in both design and dazzle.



The Royal Gala Fashion Show

This spring, Preciosa acted as the proud sponsor of Iranian designer, Miss Nakisa Sadeghi, who unveiled her latest couture collection at the Royal Gala Fashion Show in Dubai, a private event held for VIP guests and members of the Royal family. For this Baroque-inspired collection, Miss Sadeghi used French & Swiss duchess satin, organza and lace, all delicately embroidered with Preciosa crystals.



**Hong Kong
International Jewellery Show**

Preciosa was represented at the March edition of the biannual Hong Kong International Jewellery Show by two esteemed business partners and South East Asian-based manufacturers, Elf 925 and Indigo Creation, who both unveiled their latest collections to more than 8,000 daily visitors.

To Russia With Love

Preciosa's Crystal Components and Lighting divisions jointly held the annual Old Russian New Year's Eve celebration for esteemed customers, business partners, designers and architects. Held at the enchanting Czech Embassy in Moscow and supported by the Czech and Slovak Ambassadors, Commercial Counsellor and Consul, 200 guests enjoyed an evening of flowing cocktails, conversation and spectacular dance and musical performances.



**Preciosa flagship
store Grand Opening**

In March we celebrated the grand opening of our new flagship store in Prague amidst esteemed customers and business partners from around the world. The unforgettable celebratory evening was a true milestone for our deeply rooted, yet expanding company.



SONY PlayStation

At the request of the Czech/Slovak division of SONY PlayStation, Preciosa covered a PS4 console in 50 plates of 24-carat gold and 6,000 crystals exclusively for Czech Design Week. After the showcase, this one-of-a-kind console was auctioned off to benefit ALS research.

ŠKODA Kodiaq Unveiling

Czech automakers, ŠKODA, covered the side panels of their latest model, the Kodiaq, in Preciosa Sticky Crystal for the grand unveiling ceremony held in February at their headquarters in Hradec Králové.



Michelly X for Ivete Sangalo

Brazil's favorite diva, the talented Ivete Sangalo, paraded in Preciosa at the Acadêmicos do Grande Rio at this year's Carnival. Designed by renowned fashion and costume designer, Michelly X, Miss Sangalo's outfits featured a range of Preciosa crystals, including our new premium MC Chaton Rose MAXIMA.

Save the Date



Manolo Blahnik: The Art of Shoes

August 11 - November 12

www.museumkampa.cz

New York Fashion Week

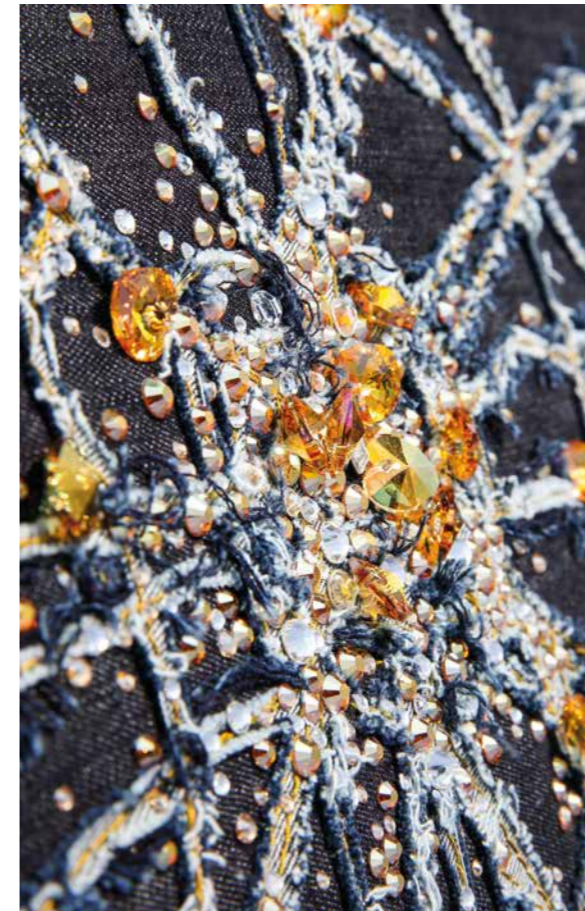
September 7 - 13

www.nyfw.com

Première Vision Paris

September 19 - 21

www.premierevision.com



Hong Kong Jewellery & Gem Fair

September 13 - 19

www.jewellerynetasia.cz

Lineapelle Milan

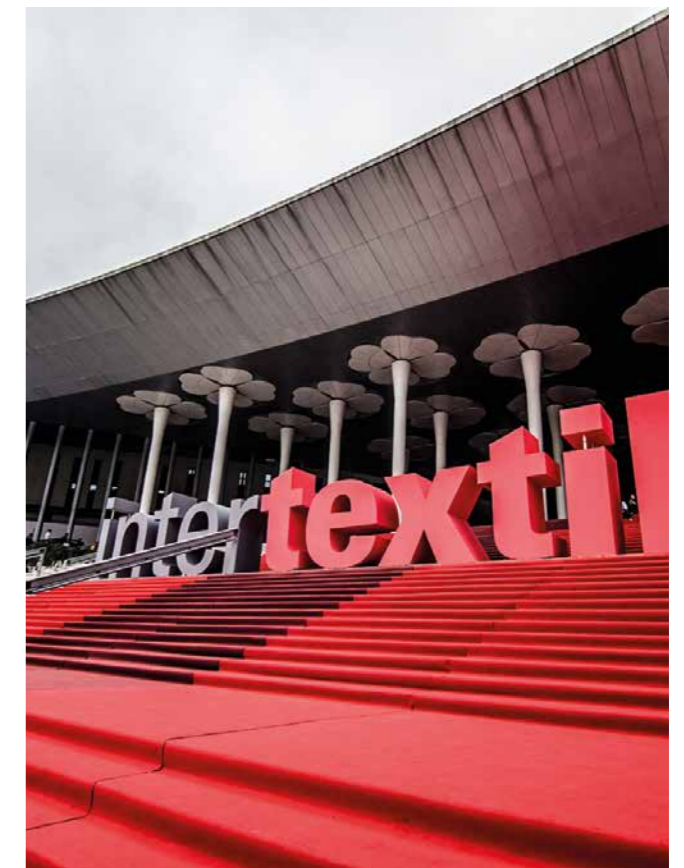
October 4 - 6

www.lineapelle.com

Intertextile Shanghai

October 11 - 13

www.intertextilehome.com





A BOHEMIAN AFFAIR

Manolo Blahnik taps into his Bohemian roots with Preciosa collaboration.

To commemorate the Prague installation of his exhibition, *The Art of Shoes*, cult fashion icon and founder of the eponymous high-end shoe brand, Manolo Blahnik, designed a single pair of Preciosa-trimmed boots, which were unveiled in June at the Preciosa flagship store in Prague by Czech super model and philanthropist, Tereza Maxová.

Embellished with fuchsia pompoms, more than 100 Preciosa crystal chandelier trimmings and boasting a net worth of €5,000, this one-of-a-kind pair of "Manolo's" was created for display purposes only and pays homage to the designer's Czech roots and love of Bohemian imagery and folklore.

"Bohemia is very special to me and has always stood for a sense of tradition and quality, yet also evokes something altogether playful and adventurous," said Mr. Blahnik. "The Preciosa crystal embellishment on this pair of boots lends a pureness and authenticity to my design that I am delighted to share with everyone on this very special occasion."

Now permanent display under the grand Maria Theresa chandelier at the Preciosa flagship until the exhibition's conclusion in November, "the shoe for Prague" was unveiled alongside an original Manolo Blahnik design for 20

limited edition Bohemian-inspired pairs of the iconic Hangisi jeweled buckle pump, featuring hand-made Czech lace and Preciosa crystals. Sold by appointment only, each pair costs €1,200 and will be individually tailored to its wearer.

"It was a great honor to be asked to unveil the 'shoe for Prague'," said Tereza Maxová. "Not only was this special because of the unrivaled craftsmanship of this stunning pair of boots, but also because Mr. Blahnik shares my own and Preciosa's deep-rooted Bohemian heritage, which is truly worth celebrating."

A tribute to his life's work, Manolo Blahnik's newest, most comprehensive exhibition, *The Art of Shoes*, opened in Prague at Museum Kampa on August 11th following previous installments in Milan and St. Petersburg. Guest-curated by Cristina Carrillo de Albornoz and made up of six thematic sections: Nature, Gala, Art and Architecture, Heart, Geography and Materials, the retrospective gives visitors a kaleidoscopic view of Mr. Blahnik's creative path as shown by an impressive collection of 80 drawings and 200 shoes that represent nearly 50 years of his work as a stylist and designer.



Ingredient Branding Program

CRYSTALS BY PRECIOSA

Differentiate your brand by establishing that your products are made with genuine Bohemian crystal from Preciosa. The Crystals by Preciosa seal serves as a certificate of authenticity for products made with our 100% Czech-made crystals. Developed to support your product design with our premium merchandising, Preciosa's new Ingredient Branding program signifies that only the highest quality materials were used in its creation, including authentic glass components from Crystal Valley in Bohemia. The seal also enables you to leverage our strong heritage of nearly five centuries to improve customer recognition and loyalty and also grants you access to our Design and Trend support.





BLOND AMBITION

While in New York for last season's pop-up showroom and cocktail reception, we caught up with our long-time partners, David and Phillippe, otherwise known as The Blonds, whose fabulous, over-the-top designs have appeared throughout countless fashion editorials and won the favor of A-list performance artists including Britney Spears, Madonna, and Beyonce (all hail the Queen!). And that's just to name a few...

How is the fashion industry different now than when you began designing?

One of the many things we love about the fashion industry is that it is always evolving! Since we started in fashion, the business has seemed to change and is more open to diversity and ideas that break the rules.

What is the biggest challenge that fashion is facing today?

The most challenging thing about the fashion industry is that it is such an unpredictable market. Consumers have a very short attention span.

How many celebrities have you dressed?

We've lost count!

Is there any celebrity in particular that you especially enjoy working with?

Each and every client we have is a special relationship. Working with creative people is always inspiring and each one has their own individual style.

Why do you use so many Preciosa crystals?

Preciosa crystals are one of our favorite materials to work with because they breathe life into the garments.

What is the most unusual application of crystals you can think of?

When we used crystals underneath nails! We love to add embellishment in unexpected places.

On average, how many crystals do you think you use on any given piece?

At least a thousand per piece. Some of them are a hundred times that! Specifically, Phillippe's finale look from Spring 2017.

Where do you find inspiration for your work?

Everywhere! New York, Paris, art, film, music...you name it, it inspires us!

Do you have any fashion dreams that you haven't achieved yet?

To design a line of accessories and fragrances to reach a wider audience.



The Blonds | © Craig Giambone

JEWELRY SCHOOL

The woman behind this season's jewelry collection, Tereza Otáhalíková, shares her creative vision for these subaquatic-inspired pieces and elaborates on their production process.

Which of the new products is your favorite?

If I had to choose only one, it would probably be the new pearlescent shades of the Nacre Pearls. I traditionally prefer naturally occurring colors, but the new blue-green and purple shades perfectly complement the metals and are extremely eye-catching.

How would you describe the mood of this collection?

One trend we expect to see during the AW 2018/19 season is a combination of dark o/pulence and mysterious fantasy,

which we have interpreted an underwater demi-goddess, or Nereid.

Which piece is your personal favorite?

I like them all to the extent that I would never design something I wouldn't want to wear. It's the ultimate test: you can't expect someone else to want to wear something that you create if you yourself wouldn't want to wear it. But of course I have my favorites. For example, the coin necklaces with Aventurine, which I plan at some point to add to my personal collection!

Where do you find your inspiration?

It depends. Sometimes it comes from an experience or memory or sometimes I see something stylistically intriguing online. For this collection, I was mostly inspired by working with the materials themselves: raw unprocessed metal, in contrast to a perfectly cut and shaped stone, which creates a certain counterintuitive harmony. Minimalism versus opulence.

What would you pair with these jewelry pieces?

It's up to the personality of the wearer. I don't like to say that a specific piece or stone is only suitable for a certain occasion. I like playfulness and improvisation.

Nowadays, labeling pearls, for example, as stones you should only wear on special or fancy occasions is nonsense – I've seen them incorporated into sportswear. Designers and stylists can always find a way to undermine these outdated ideas.

What materials were used in this collection and how were the stones applied?

The jewelry is mostly made of metal with a golden outer layer, but some of the products were made especially for textile applications such as our new Crystal Pure, which is why this collection includes jewelry made from transparent organza.

This collection is built on the contrast of raw, solid metal in which a single stone is laid so that nothing takes away from its simplistic beauty. These stones were not applied in classical settings, but are placed in such a way that does not interfere with the cut and gives a pure, minimalist impression. I also worked quite a lot with ferido, which allowed me to create organic structures using different sizes and colors.

Your primary experience comes from designing clothes. Do you identify more with being a fashion designer or jewelry designer?

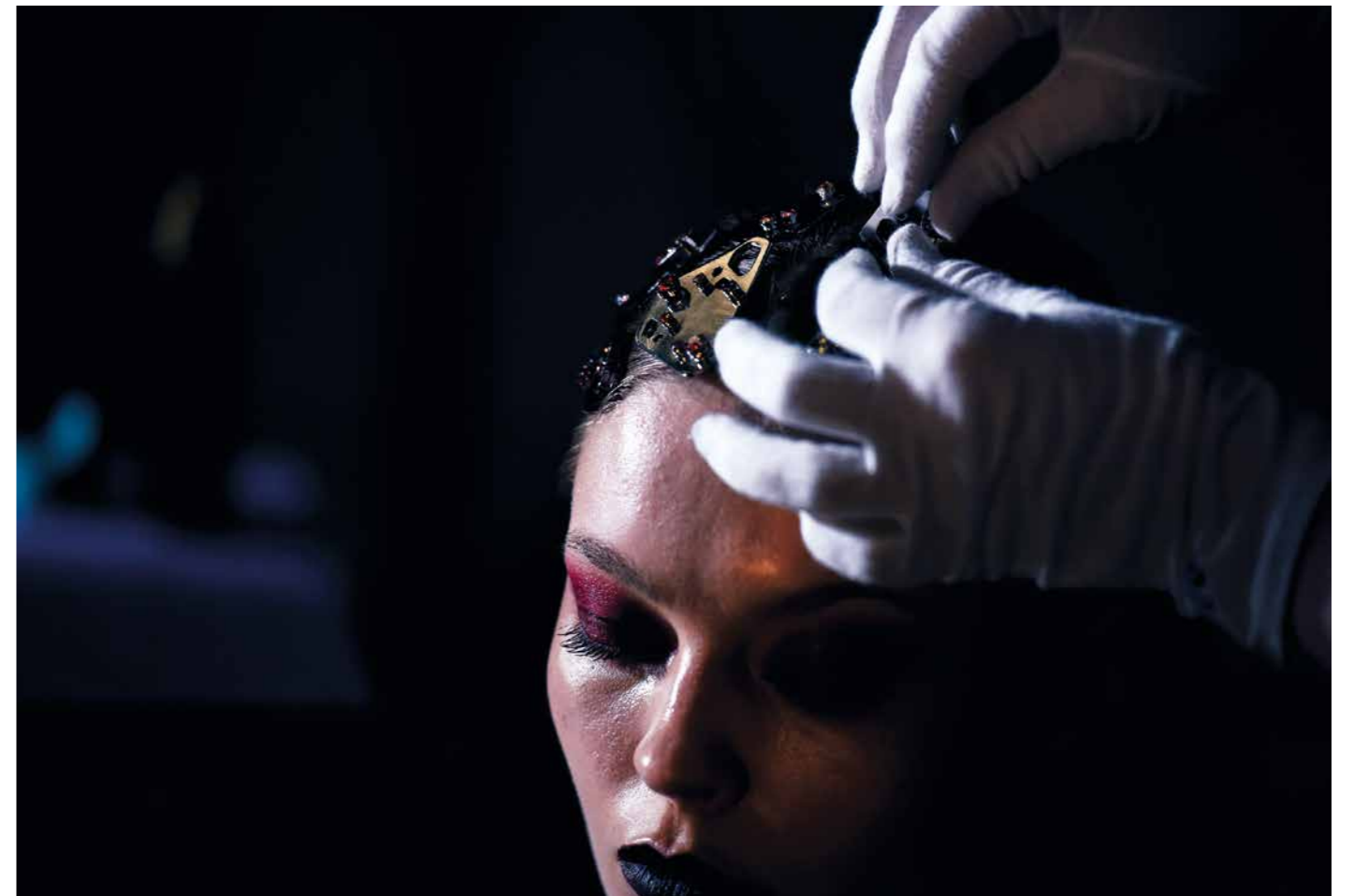
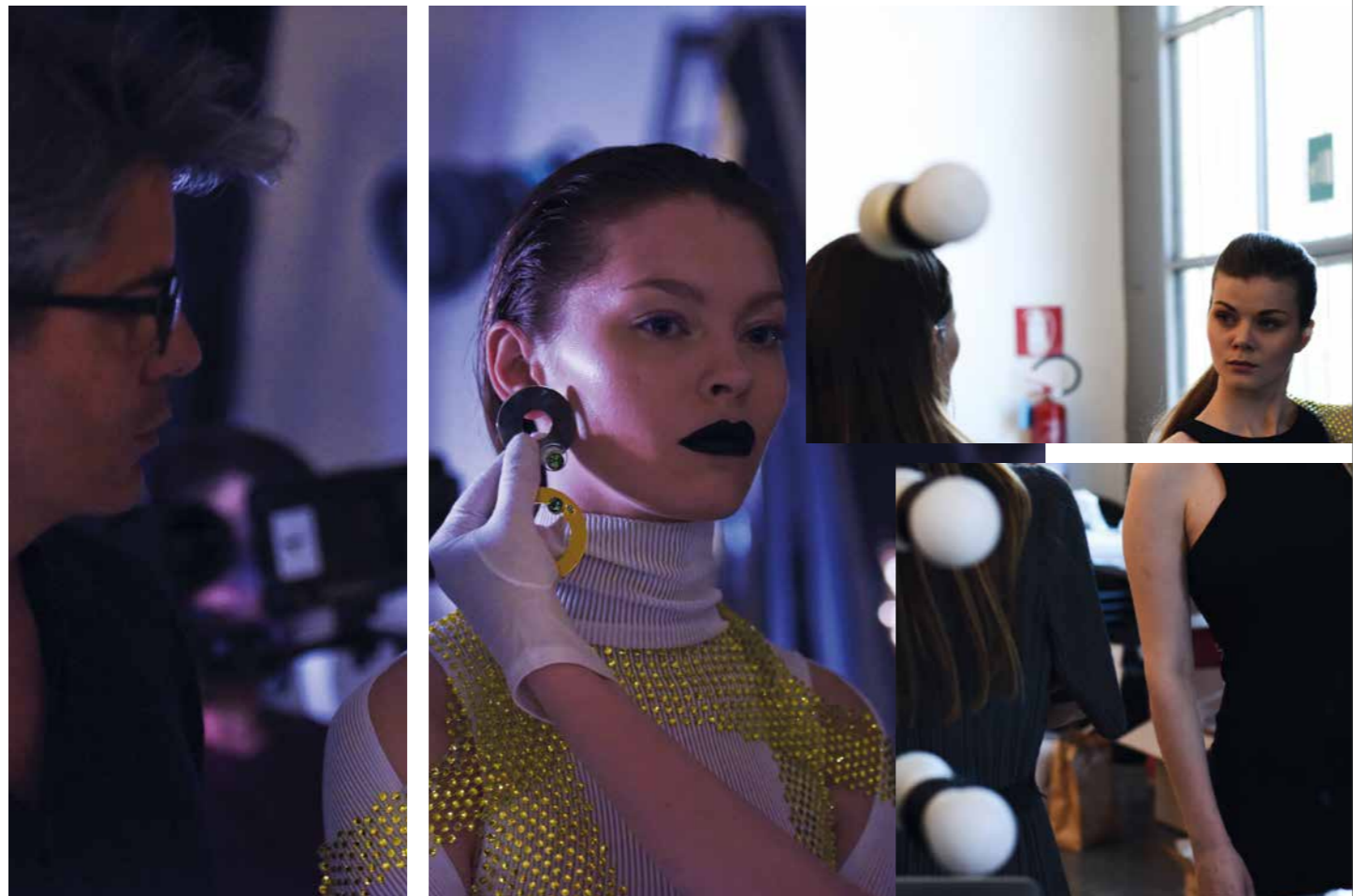
What's great about the word "designer," is the broad scope of segments it can encompass. Because I studied fashion design, I tend to gravitate more toward textile production, and have always devoted time to fashion illustration and drawing. At the moment, however, I am definitely focusing more on jewelry and accessories.

Do you remember your first jewelry design?

My very first jewelry design was a tiny silver ring with a zirconia stone that I gave to my mom.

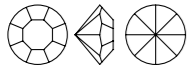
What's the biggest challenge for beginning jewelry designers?

Definitely the different technology it entails. It is very important to know all the principles and processes behind the creation of the final jewelry. You have to understand the rules of the game perfectly so that you know what you can afford to violate.

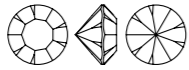


NEW COLORS | NEW COATINGS

MC Chaton MAXIMA











Art. 431 11 111
SIZE ss 00 – ss 2



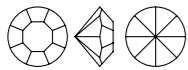
Art. 431 11 615
SIZE ss 2.5 – ss 50

COLORS

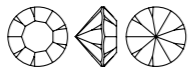
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 Crystal Red Flame 00030 (TC) (DF)		●	●	●		●	●	●	●	●	●	●	●	●	○	○	●	●	○	○	○	●
 Erinite 50010 (DF)																	●	●	●	●	●	
 Erinite AB 50010 (TC) (DF)																	○	○	○	○	○	
 Deep Sea 33400 (U)		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
 Deep Sea AB 33400 (TC) (U)		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
 Smoked Sapphire 30010 (DF)														●	●	●	●	●	●	●	●	●
 Smoked Sapphire AB 30010 (TC) (DF)														○	○	○	○	○	○	○	○	○

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	○	○	●	○	○	○	○	○	○	●	○	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	
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MC Chaton MAXIMA PURE







Art. 431 11 111
SIZE ss 00 – ss 2



Art. 431 11 615
SIZE ss 2.5 – ss 50

COLORS

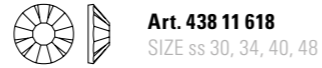
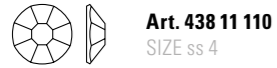
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 Erinite 50010 (U)																	○	○	○	○	○
 Erinite AB 50010 (TC) (U)																	○	○	○	○	○
 Smoked Sapphire 30010 (U)																	○	○	○	○	○
 Sm. Sapphire AB 30010 (TC) (U)																	○	○	○	○	○

	11	11.5	12	13	13.5	14	14.5	15	15.5	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	34	35	38	39	40	45	47	48	50
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- Standard catalogue item
 - Minimum order quantity required; for more details, please contact the Preciosa sales office
- Products with coatings Crystal Lava and Red Flame are not resistant to plating and similar processing.

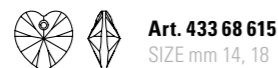
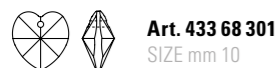
NEW COLORS | NEW COATINGS

MC Chaton Rose MAXIMA



COLORS	ss 4	5	6	7	8	9	10	12	16	20	30	34
Crystal Lava 00030 (TC) (DF)	●	●	●	●	●	●	●	●	●	●	●	●
Crystal Lava 00030 (TC) (HF)	●	●	●	●	●	●	●	●	●	●	●	●
Crystal Red Flame 00030 (TC) (DF)	●	●	●	●	●	●	●	●	●	●	●	●
Crystal Red Flame 00030 (TC) (HF)	●	●	●	●	●	●	●	●	●	●	●	●
Erinite 50010 (DF)							●	●	●	●	●	●
Erinite AB 50010 (TC) (DF)							●	●	●	●	●	●
Erinite 50010 (HF)							●	●	●	●	●	●
Erinite AB 50010 (TC) (HF)							●	●	●	●	○	○
Deep Sea 33400 (U)		●	●	●	●	●	●	●	●	●	●	●
Deep Sea AB 33400 (TC) (U)		○	○	○	○	○	●	●	●	●	●	●
Deep Sea 33400 (HF)		●	●	●	●	●	●	●	●	●	●	●
Deep Sea AB 33400 (TC) (HF)		●	●	●	●	●	●	●	●	●	○	○
Smoked Sapphire 30010 (DF)							●	●	●	●	●	●
Smoked Sapphire AB 30010 (TC) (DF)							●	●	●	●	●	●
Smoked Sapphire 30010 (HF)							●	●	●	●	●	●
Smoked Sapphire AB 30010 (TC) (HF)							●	●	●	●	○	○

MC Heart MAXIMA 1H

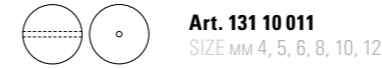


COATINGS	mm 10	14	18
Crystal Red Flame 00030 (TC)	●	●	●

- Standard catalogue item
 - Minimum order quantity required; for more details, please contact the Preciosa sales office
- Products with coatings Crystal Lava and Red Flame are not resistant to plating and similar processing.

NEW PEARLESCENT COLORS

Pearl Round MAXIMA



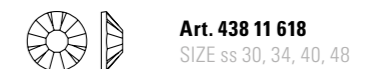
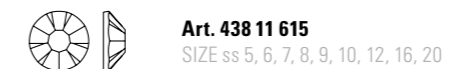
Pearl Round-Semi MAXIMA



COLORS	mm 4	5	6	8	10	12
Pearlescent Grey 74203	●	●	●	●	●	●
Pearlescent Red 79503	●	●	●	●	●	●
Pearlescent Violet 72203	●	●	●	●	●	●
Pearlescent Blue 73203	●	●	●	●	●	●
Pearlescent Green 75203	●	●	●	●	●	●
Pearlescent Peacock Green 75503	●	●	●	●	●	●

NEW PRODUCTS

MC Chaton Rose MAXIMA Crystal Pure



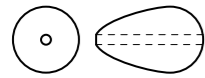
COLORS	ss 4	5	6	8	10	12	16	20	30	34	40	48
Crystal 00030 (HF)	○	○	●	●	●	●	●	●	○	○	○	○
Crystal AB 00030 (TC) (HF)	○	○	●	●	●	●	●	●	○	○	○	○



COLORS	mm 12	17	24
Crystal 00030 (DF)	●	●	●
Crystal AB 00030 (TC) (DF)	●	●	●
Jet 23980 (U)	●	●	●

- Standard catalogue item
- Minimum order quantity required; for more details, please contact the Preciosa sales office

NEW PRODUCTS



Nacre Pear | Art. 131 50 011



COLORS



- Pearl Effect White | 70000
- Pearl Effect Cream | 71000
- Pearl Effect Light Creamrose | 77000
- Pearl Effect Creamrose | 77500
- Pearl Effect Rosaline | 77800
- Pearl Effect Peach | 79000
- Pearl Effect Vanilla | 71600
- Pearl Effect Gold | 78600
- Pearl Effect Bronze | 78800
- Pearl Effect Light Green | 75700
- Pearl Effect Dark Green | 75800
- Pearl Effect Lavender | 72000
- Pearl Effect Light Burgundy | 79300
- Pearl Effect Bordeaux | 79900
- Pearl Effect Red | 79500
- Pearl Effect Dark Copper | 78900
- Pearl Effect Light Blue | 73000
- Pearl Effect Blue | 73300
- Pearl Effect Dark Blue | 73500
- Pearl Effect Light Grey | 74000
- Pearl Effect Dark Grey | 74500
- Crystal Sage | 72597
- Crystal Malachite | 75695
- Crystal Salmon Rose | 77175
- Crystal Cranberry | 79158
- Crystal Aqua Blue | 76345
- Crystal Navy Blue | 76375
- Crystal Ceramic Grey | 71455
- Crystal Magic Black | 72398

- Standard catalogue item
- Minimum order quantity required; for more details, please contact the Preciosa sales office

LIMITED EDITION CABOCHONS



Hexagon

Art.	Colour	Coating	Foiling	Size	Packing unit	
					MM	GROSS
413 31 304	00030	-	S	6 x 6	1	
413 31 304	00030	VM	AI	6 x 6	1	
413 31 304	00030	-	S	8 x 8	1/2	
413 31 304	00030	VM	AI	8 x 8	1/2	



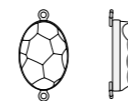
Kratiras

Art.	Colour	Coating	Foiling	Finishes	Size	Packing unit	
						MM	GROSS
417 12 364	10220	-	G	frosting	25 x 18	1/18	
417 12 364	23980	BrF	U	frosting	25 x 18	1/18	
417 12 364	33400	-	U	frosting	25 x 18	1/18	



Kratiras in Settings | 1 Loop

Art.	Colour	Coating	Foiling	Finishes	Size	Packing unit	
						MM	GROSS
7192 0034	10220	-	G	frosting	25 x 18	1/18	
7192 0034	23980	BrF	U	frosting	25 x 18	1/18	
7192 0034	33400	-	U	frosting	25 x 18	1/18	



Kratiras in Settings | 2 Loops

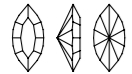
Art.	Colour	Coating	Foiling	Finishes	Size	Packing unit	
						MM	GROSS
7192 0035	10220	-	G	frosting	25 x 18	1/18	
7192 0035	23980	BrF	U	frosting	25 x 18	1/18	
7192 0035	33400	-	U	frosting	25 x 18	1/18	

Available Platings

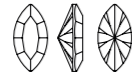
Plating	Type
/04	rhodium
/05	ruthenium
/07	gold
/09	silver
/0R	rose gold

IMPROVED QUALITY

MC Navette MAXIMA



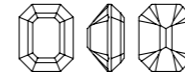
Art. 435 14 111
SIZE mm 4x2, 5x2.5, 6x3



Art. 435 14 615
SIZE mm 8x4, 10x5, 15x7

COLORS	mm	4x2	5x2.5	6x3	8x4	10x5	15x7
Crystal 00030 (DF)	●	●	●	●	●	●	●
Crystal AB 00030 (TC) (DF)	●	●	●	●	●	●	●
Crystal AgF 00030 (TC) (DF)	○	○	○	○	○	○	○
Crystal Vel 00030 (TC) (DF)	○	○	○	○	○	○	○
Crystal Hon 00030 (TC) (DF)	●	●	●	●	●	●	●
Crystal Cel 00030 (TC) (DF)	○	○	○	○	○	○	○
Crystal BdF 00030 (TC) (DF)	○	○	○	○	○	○	○
Crystal Aur 00030 (TC) (DF)	○	○	○	○	○	○	○
Crystal StG 00030 (TC) (DF)	○	○	○	○	○	○	○
Crystal CaG 00030 (TC) (DF)	○	○	○	○	○	○	○
Crystal Apri 00030 (BC) (A)	○	○	○	○	○	○	○
Crystal VL 00030 (BC) (A)	○	○	○	○	○	○	○
Crystal VM 00030 (BC) (A)	○	○	○	○	○	○	○
Crystal BBI 00030 (BC) (A)	○	○	○	○	○	○	○
Crystal Hel 00030 (BC) (A)	○	○	○	○	○	○	○
Crystal Lab 00030 (TC) (DF)	○	○	○	○	○	○	○
Jet 23980 (U)	●	●	●	●	●	●	●
Jet Hem 23980 (TC) (U)	●	●	●	●	●	●	●
Amethyst 20050 (DF)	●	●	●	●	●	●	●
Aqua Bohemica 60010 (DF)	●	●	●	●	●	●	●
Black Diamond 40010 (DF)	●	●	●	●	●	●	●
Emerald 50730 (DF)	●	●	●	●	●	●	●
Light Amethyst 20020 (DF)	●	●	●	●	●	●	●
Light Colorado Topaz 10330 (DF)	●	●	●	●	●	●	●
Light Peach 90300 (DF)	●	●	●	●	●	●	●
Light Rose 70020 (DF)	●	●	●	●	●	●	●
Light Siam 90070 (DF)	●	●	●	●	●	●	●
Montana 30340 (DF)	●	●	●	●	●	●	●
Peridot 50520 (DF)	●	●	●	●	●	●	●
Rose 70010 (DF)	●	●	●	●	●	●	●
Smoked Topaz 10220 (DF)	●	●	●	●	●	●	●
Tanzanite 20410 (DF)	●	●	●	●	●	●	●
Colours AB (TC) (DF)	○	○	○	○	○	○	○

- Standard catalogue item
- Minimum order quantity required; for more details, please contact the Preciosa sales office



MC Octagon MAXIMA | Art. 435 34 222

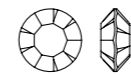
COATINGS	mm	8x6	10x8	12x10
Crystal 00030 (DF)	●	●	●	●
Crystal AB 00030 (TC) (DF)	●	●	●	●
Crystal Hon 00030 (TC) (DF)	●	●	●	●
Jet 23980 (U)	●	●	●	●
Jet Hem 23980 (TC) (U)	●	●	●	●

COLORS	mm	8x6	10x8	12x10
Amethyst 20050 (DF)	●	●	●	●
Aqua Bohemica 60010 (DF)	●	●	●	●
Emerald 50730 (DF)	●	●	●	●
Light Amethyst 20020 (DF)	●	●	●	●
Light Colorado Topaz 10330 (DF)	●	●	●	●
Light Peach 90300 (DF)	●	●	●	●
Light Rose 70020 (DF)	●	●	●	●
Montana 30340 (DF)	●	●	●	●
Peridot 50520 (DF)	●	●	●	●
Rose 70010 (DF)	●	●	●	●
Smoked Topaz 10220 (DF)	●	●	●	●
Tanzanite 20410 (DF)	●	●	●	●
Colours AB (TC) (DF)	○	○	○	○

MC Channel MAXIMA | Art. 431 11 616



SIZE ss 17, 24



SIZE ss 29

COATINGS	ss	17	24	29
Crystal 00030 (U)	●	●	●	●
Crystal AB 00030 (TC) (U)	●	●	●	●
Crystal Hon 00030 (TC) (U)	●	●	●	●
Jet 23980 (U)	●	●	●	●

COLORS	ss	17	24	29
Amethyst 20050 (U)	●	●	●	●
Aqua Bohemica 60010 (U)	●	●	●	●
Black Diamond 40010 (U)	●	●	●	●
Emerald 50730 (U)	●	●	●	●
Light Colorado Topaz 10330 (U)	●	●	●	●
Light Peach 90300 (U)	●	●	●	●
Light Siam 90070 (U)	●	●	●	●
Montana 30340 (U)	●	●	●	●

STONES IN SETTINGS | SEW-ON

MC Channel MAXIMA in Setting | 2 Loops

Art.	Plating	Size of Stones	Packing Unit
		SS	GROSS
*7113 3011	/xx	29	1



MC Octagon MAXIMA

Art.	Plating	Size of Stones	Type	Packing Unit
		MM		GROSS
7193 7406	/xx	8 x 6	Without bottom	2
7193 7408	/xx	10 x 8	Without bottom	1
7193 7410	/xx	12 x 10	Without bottom	1



MC Navette MAXIMA

Art.	Plating	Size of Stones	Type	Packing Unit
		MM		GROSS
7193 9026	/xx	5 x 2.5	With bottom	5
7193 9036	/xx	6 x 3	Without bottom	5
7193 9046	/xx	8 x 4	Without bottom	5
7193 9056	/xx	10 x 5	Without bottom	1
7193 9048	/xx	15 x 7	Without bottom	1



STONES IN SETTINGS | JEWELRY CUPS

MC Octagon MAXIMA

Art.	Plating	Size of Stones	Type	Packing Unit
		MM		GROSS
7193 7006	/xx	8 x 6	With bottom	2
7193 7008	/xx	10 x 8	With bottom	1
7193 7010	/xx	12 x 10	With bottom	1



MC Navette MAXIMA

Art.	Plating	Size of Stones	Type	Packing Unit
		MM		GROSS
7193 9126	/xx	5 x 2.5	With bottom	5
7193 9136	/xx	6 x 3	With bottom	5
7193 9146	/xx	8 x 4	With bottom	5
7193 9156	/xx	10 x 5	With bottom	1
7193 9148	/xx	15 x 7	With bottom	1



Available Platings

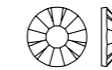
Plating	Type
/00	raw
/01	silver
/02	gold
/03	black
/04	rhodium
/05	ruthenium
/0R	rose gold

* Minimum order quantity required.

CRYSTAL NET

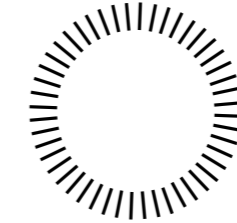
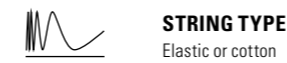
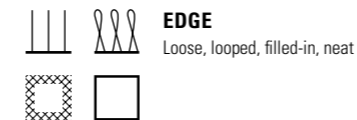


Art. 438 11 615
SIZE ss 10, 12, 16, 20

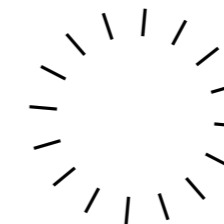


Art. 438 11 618
SIZE ss 30, 34, 40, 48

Product Specifications:



48 COLORS



16 COATINGS

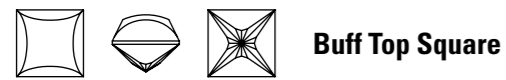


8 STONE SIZES
Sizes range from ss 10 to ss 48

ZIRCONIA AND NANO GEMS | NEW CUTS

ZIRCONIA lost-wax casting

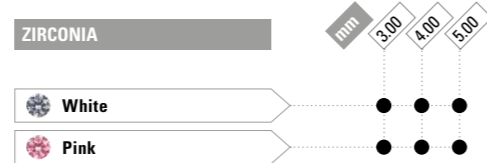
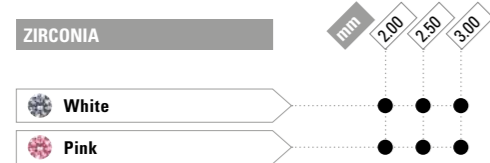
Chemical composition $ZrO_2+Y_2O_3$ | Cubic structure | Hardness 8.5°Mohs | Density 5.9g/cm³ | Refractive index 2.17
Heat Resistance up to 600°C / 1,112°F (Black, Aquamarine, Dark Blue Topaz, Green Cubic Zirconia up to 300°C / 572°F)



Buff Top Square

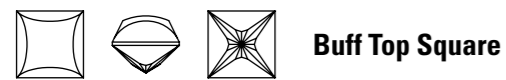


Snowflake



NANO GEMS lost-wax casting

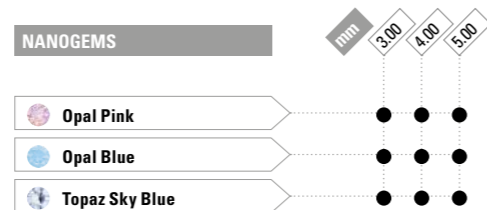
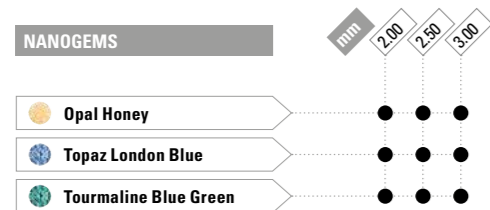
Chemical composition $Al_2O_3, MgO, TiO_2, SiO_2$ | Glass-ceramic structure | Hardness 7-7.5°Mohs | Density 3-3.5g/cm³ | Refractive index 1.62-1.64
Heat Resistance up to 1,100 °C / 2,012 °F | Material exclusively manufactured by Formica Co., Ltd. sole producer in the world



Buff Top Square



Snowflake

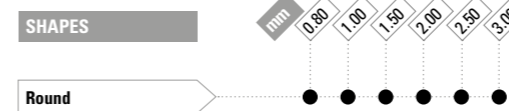


NEW COLORS

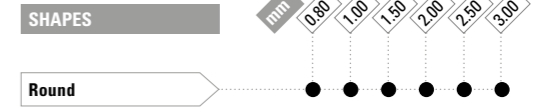
NANO GEMS lost-wax casting



Tourmaline



Tanzanite



NEW PRODUCTS

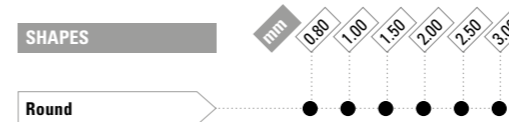
AVENTURINE

Aventurine Blue: Chemical composition $SiO_2, Na_2O + K_2O + CaO, CuO+SnO+ Fe_2O_3 + CoO$
Hardness 5-6°Mohs Density 2,58 g/cm³ | Heat Resistance up to 750 °C / 1,382 °F

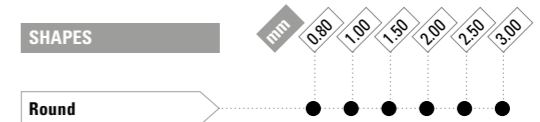
Aventurine Gold: Chemical composition $SiO_2, Na_2O + K_2O + CaO, CuO+SnO+ Fe_2O_3$
Hardness 5-6°Mohs Density 2,58 g/cm³ | Heat Resistance up to 750 °C / 1,382 °F



Aventurine Blue



Aventurine Gold



Other catalogue shapes and sizes available on request.

Crystal Valley

Preciosa's tradition of glassmaking can be traced back nearly *five centuries* to 1548 in the Crystal Valley of Bohemia, where a new industry emerged from workshops and ateliers scattered across Northern Bohemia's majestic Jizera Mountains. In the heart of it all was, and still is, a small town called Jablonec nad Nisou, where 25 independent glassmakers came together in 1948 to establish one, supreme crystal manufacturer: Preciosa.



The World of Preciosa

Bohemian crafted since 1548

We offer more than 25,000 premium crystals, zirconia and nanogems in various shapes, sizes, colours and coatings to an extensive portfolio of luxury goods, fashion and jewellery designers, distributors, and producers across six continents.



Crafted from sand

Our unique crystal chandeliers and lighting projects adorn luxury hotels, royal palaces, private residences and yachts all over the globe. We follow the legacy of the highest quality Bohemian Crystal in combination with 21st century cutting-edge technologies and our glassmakers' craftsmanship. We shape centuries of dreams into light.



All about beads

We send traditional Czech beads and seed beads to all four corners of the earth. They are used in luxury jewellery designs and decorative embroidery, and also play an integral part in national costumes and traditional accessories. Our technically perfect beads, which are full of colour and playfulness, are admired by professionals and non-professionals alike. They add a bit of magic to everything they touch.

Crystal beauty

Our crystal jewellery and décor delight those who love beauty all around the world. Luxurious jewellery and sought-after fashion accessories are created in the cradle of the world's glass jewellery industry. We begin with the centuries-old tradition of Bohemian cut crystal, enriching it with our craftsmanship and skills and the latest technologies. We represent the essence of fine and elegant beauty.



The crystal crown on your packaging

Vinolok is the most elegant and creative closure for wines, spirits, water, and oils. Vinolok is made from pure Bohemian glass, so there is absolutely no impact on aroma or flavour. Despite being completely leak proof, the unique properties of the Vinolok closure still allow the wine to breathe and develop slowly. The Vinolok glass closure establishes a look of a premium brand.

Corporate Social Responsibility

Preciosa is committed to being a leader not only in the crystal and gemstone industries, but also in the area of social responsibility. We stand behind, and have fully integrated, the European social model in all areas of our operations. Preciosa supports and integrates responsible business practices including transparency, consumer protection, trademarks, industrial and intellectual property rights, and the policy of fair competition.



The World of Preciosa



Europe

Jablonec nad Nisou Trading Company of Preciosa Lighting and Preciosa Components

London Trading Company of Preciosa Lighting and Preciosa Components

Moscow Representative Office of Preciosa Components

North America

New York Trading Company of Preciosa Lighting and Preciosa Components

Los Angeles Representative Office of Preciosa Lighting

Atlanta Representative Office of Preciosa Components

Middle East & Asia

Dubai Trading Company of Preciosa Lighting and Preciosa Components

Hong Kong Trading Company of Preciosa Lighting and Preciosa Components

Dongguan Trading Company of Preciosa Lighting and Preciosa Components

Xiamen Representative Office of Preciosa Components

Shanghai Representative Office of Preciosa Components

Yiwu Representative Office of Preciosa Components

Singapore Representative Office of Preciosa Lighting

Seoul Representative Office of Preciosa Components



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