



# INSPIRATIONS

**SPRING & SUMMER 2016**

## INSPIRATIONS FOR SPRING & SUMMER 2016

Our latest new product introductions open the door to a whole new set of possibilities for the SS 2016 season and beyond!

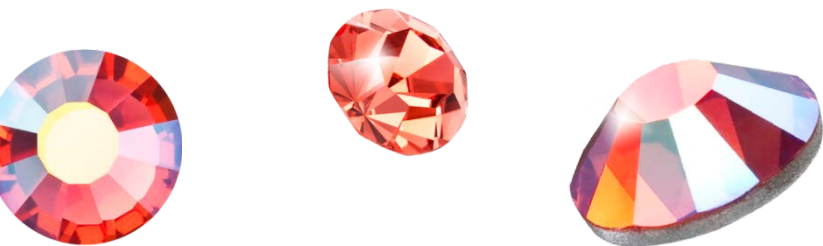


NEW COLOUR

# Padparadscha

## DIVINELY EXOTIC

Breathe in the delicate aroma of this exotic pinkish orange delight. This super-popular and trendy new colour creates alluring masterpieces when used to bedazzle any fashion-forward design or accessory.



NEW COLOUR

# Padparadscha

## AVAILABLE IN MC CHATON MAXIMA



**LEGEND:**

- *Standard assortment*
- *Minimum Order Quantity - for more details contact the Preciosa Sales Office*



MC Chaton MAXIMA | ART. 431 11 615

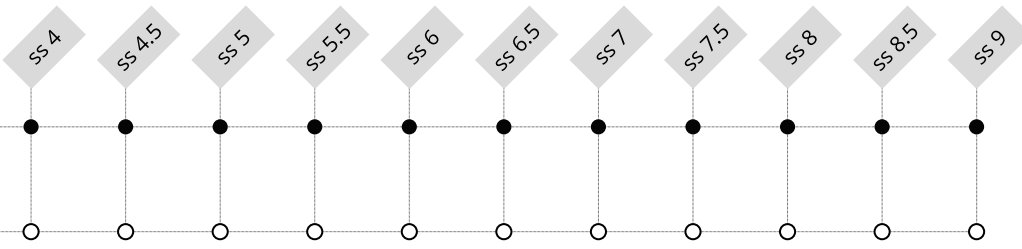
**COLOUR**



Padparadscha | 90350 (DF)



Padparadscha AB | 90350 (TC) (DF)



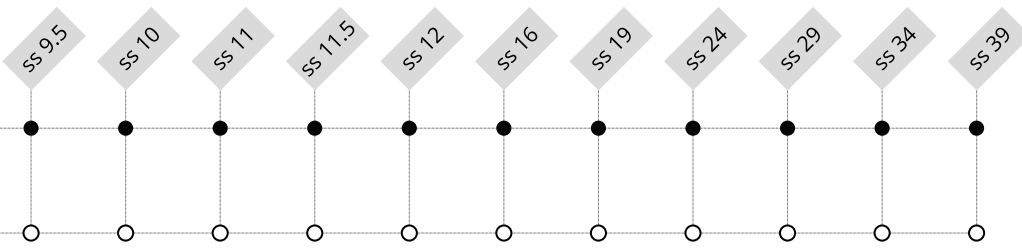
**COLOUR**



Padparadscha | 90350 (DF)



Padparadscha AB | 90350 (TC) (DF)



NEW COLOUR





# Padparadscha

AVAILABLE IN MC CHATON ROSE VIVA 12<sup>®</sup>



MC Chaton Rose Viva 12<sup>®</sup> | ART. 438 11 612

COLOUR

	SS 6	SS 8	SS 10	SS 12	SS 16	SS 20	SS 30	SS 34
 Padparadscha   90350 (SF)	●	●	●	●	●	●	●	●
 Padparadscha   90350 (HF)	●	●	●	●	●	●	●	●
 Padparadscha AB   90350 (TC) (SF)	●	●	●	●	●	●	●	●
 Padparadscha AB   90350 (TC) (HF)	●	●	●	●	●	●	●	●

# MC Rivoli Maxima

## PARTY IN STYLE!

Revolutionize your creations with the shimmering elegance of the 16-facet MC Rivoli! Any party dress, accessory – or striking stiletto will shine with this latest member of the MAXIMA Round Stones collection.








# MC Rivoli Maxima



MC Rivoli MAXIMA | ART. 436 11 177



## COLOUR / COATING

	ss 17	ss 24	ss 29	ss 34	ss 39	ss 47	mm 12	mm 14	mm 16	mm 18
 Crystal   00030 (DF)	●	●	●	●	●	●	●	●	●	●
 Crystal AB   00030 (TC) (DF)	●	●	●	●	●	●	●	●	●	●
 Crystal AgF   00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○
 Crystal Apri   00030 (BC) (A)	○	●	●	○	●	●	●	●	○	○
 Crystal Aur   00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○

NEW QUALITY

# MC Rivoli Maxima



MC Rivoli MAXIMA | ART. 436 11 177



## COLOUR / COATING

	ss 17	ss 24	ss 29	ss 34	ss 39	ss 47	mm 12	mm 14	mm 16	mm 18
Crystal BBI   00030 (BC) (A)	○	●	●	○	●	●	●	●	○	○
Crystal BdF   00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○
Crystal CaG   00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○
Crystal Cel   00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○
Crystal Hel   00030 (BC) (A)	○	●	●	○	●	●	●	●	○	○



NEW QUALITY

# MC Rivoli Maxima



MC Rivoli MAXIMA | ART. 436 11 177



## COLOUR / COATING

	ss 17	ss 24	ss 29	ss 34	ss 39	ss 47	mm 12	mm 14	mm 16	mm 18
Crystal Hon   00030 (TC) (DF)	○	●	●	○	●	●	●	●	○	○
Crystal Lab   00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○
Crystal MtC   00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○
Crystal StG   00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○
Crystal Vel   00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○





# MC Rivoli Maxima



MC Rivoli MAXIMA | ART. 436 11 177



## COLOUR / COATING

	ss 17	ss 24	ss 29	ss 34	ss 39	ss 47	mm 12	mm 14	mm 16	mm 18
 Crystal VL   00030 (BC) (A)	○	●	●	○	●	●	●	●	○	○
 Crystal VM   00030 (BC) (A)	○	●	●	○	●	●	●	●	○	○
 Jet   23980 (U)		●	●		●	●	●	●		
 Jet Hem   23980 (TC) (U)		●	●		●	●	●	●		

# MC Rivoli Maxima



MC Rivoli MAXIMA | ART. 436 11 177

## COLOUR



Amethyst | 20050 (DF)



Aqua Bohemica | 60010 (DF)



Emerald | 50730 (DF)



Fuchsia | 70350 (DF)



Jonquil | 80100 (DF)

	SS 24	SS 29	SS 39	SS 47	mm 12	mm 14
Amethyst   20050 (DF)	●	●	●	●	●	●
Aqua Bohemica   60010 (DF)	●	●	●	●	●	●
Emerald   50730 (DF)	●	●	●	●	●	●
Fuchsia   70350 (DF)	●	●				
Jonquil   80100 (DF)	●	●	●	●	●	●



NEW QUALITY

# MC Rivoli Maxima



MC Rivoli MAXIMA | ART. 436 11 177



## COLOUR



Light Peach | 90300 (DF)



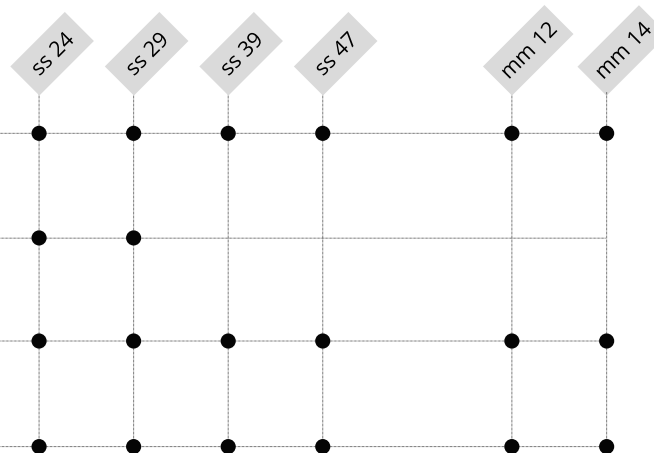
Light Rose | 70020 (DF)



Light Colorado Topaz | 10330 (DF)



Light Sapphire | 30020 (DF)



NEW QUALITY

# MC Rivoli Maxima



MC Rivoli MAXIMA | ART. 436 11 177



## COLOUR



Montana | 30340 (DF)



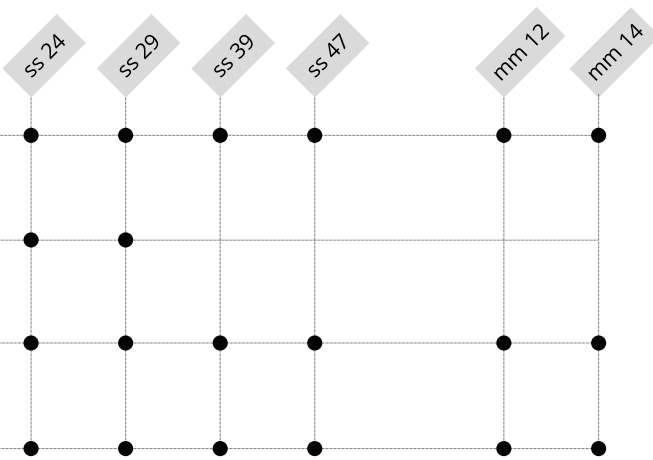
Rose | 70010 (DF)



Sapphire | 30050 (DF)



Violet | 20310 (DF)



# MC Butterfly 601

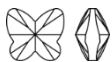
## ETHEREAL TRANSFORMATION

As nature morphs the land-bound caterpillar into fluttering splendour, you too can transform your collections into romantic flights of fancy with the MAXIMA MC Butterfly.



# MC Butterfly 601

AVAILABLE IN 2 SIZES, 1 COLOUR AND 2 COATINGS



MC Butterfly 601 | ART. 435 09 601

## COLOUR / COATING



Crystal | 00030 (DF)



Crystal AB | 00030 (TC) (DF)



Crystal Hon | 00030 (TC) (DF)

mm 5

mm 10



*Ring*



# MC Chessboard Square

## MANLY – YET DAZZLING

Ideal for adding a touch of sophistication to any men's accessory, moving rook to queen bishop 4 never looked so good!





# MC Chessboard Square

AVAILABLE IN 3 SIZES, 2 COLOURS AND 2 COATINGS



MC Chessboard Square | ART. 438 23 301

COLOUR / COATING



Crystal | 00030 (DF)



Crystal AB | 00030 (TC) (DF)



Crystal Hon | 00030 (TC) (DF)

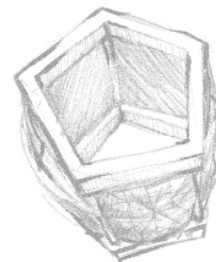


Jet | 23980 (DF)

mm 8 x 8

mm 10 x 10

mm 12 x 12



NEW IN JET COLOUR

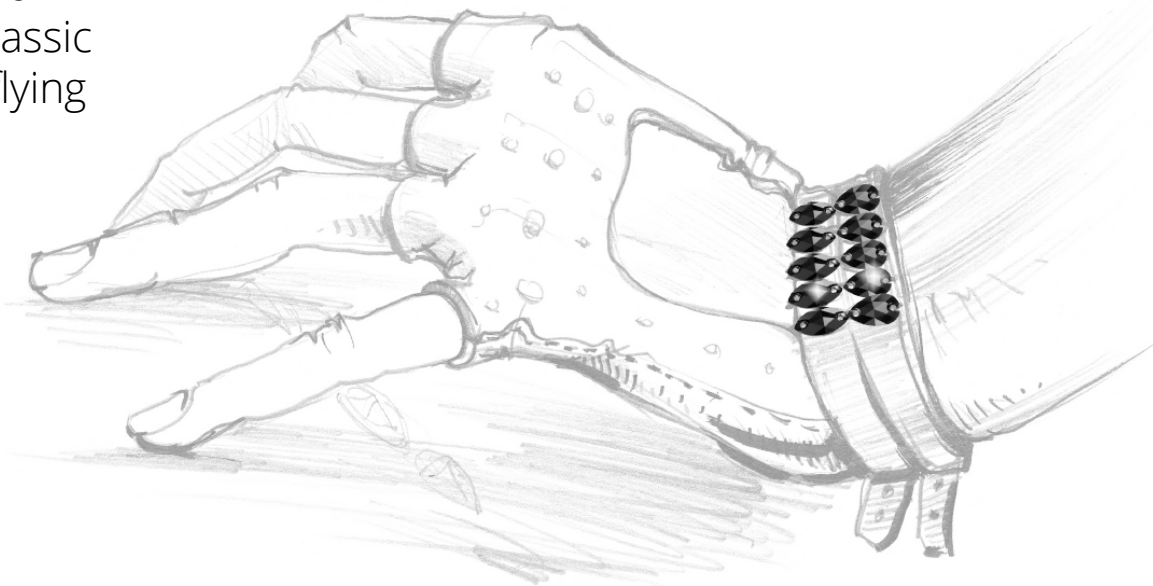
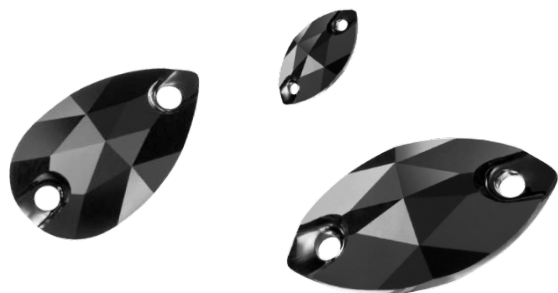
PRECIOSA

# MC Navette 301 2H + MC Pearshape 301 2H



## JOIN THE JET SET

Joining the ever-elegant and chic Jet Set, the new sew-on MC Navette and Pearshape will add a dash of classic luxury to any fast-paced, high-flying lifestyle.



Inspirations for spring & summer 2016

NEW IN JET COLOUR

# MC Navette 301 2H + MC Pearshape 301 2H

AVAILABLE IN 2 SIZES



MC Navette 301 2H | ART. 438 64 301

COLOUR



Jet | 23980 (U)

mm 12 x 6

mm 18 x 9



MC Pearshape 301 2H | ART. 438 67 301

COLOUR



Jet | 23980 (U)

mm 12 x 7

mm 18 x 10.5



NEW PRODUCT

# Metal Bandings with Nacre Cabochons

## ACCENT YOUR "I DO" WITH A CLASSIC

Adorning a wedding dress, veil or bridal bouquet has never been easier using the latest addition to our Banding family.



*Banding*

NEW PRODUCT

# Metal Bandings with Nacre Cabochons



## AVAILABLE FROM 1-ROW TO 24-ROW WIDE

Nacre Cabochons  
4.5 mm | ART. 491 16 401

Nacre Cabochons + MC Chaton Roses VIVA 12®  
4.5 mm / ss 20 | ART. 491 12 001



### Metal Bandings

ART.	DESCRIPTION	PACKING UNIT (SPOOL)	NOTE
		M	
491 16 401	Nacre Cabochons   4.5 mm	10	Each style (apart from Banding on Braid) available from 1-row to 24-rows wide
491 12 001	Nacre Cabochons + MC Chaton Roses VIVA 12®   4.5 mm / ss 20	10	



# Metal Bandings with Nacre Cabochons

AVAILABLE FROM 1-ROW TO 24-ROW WIDE



### Available Styles

ART.	NOTE
491 16 4xx/xx – On Braid	Each style of Nacre Cabochons (apart from Banding on Braid) - available from 1-row to 24-rows wide
491 26 4xx/xx – No Extra Stramine	
491 36 4xx/xx – One Side Stramine	
491 46 4xx/xx – Both Side Stramine	
491 12 0xx/xx – On Braid	Each style of Nacre Cabochons + MC Chaton Roses VIVA 12® (apart from Banding on Braid) available from 1-row to 24-rows wide
491 22 0xx/xx – No Extra Stramine	
491 32 0xx/xx – One Side Stramine	
491 42 0xx/xx – Both Side Stramine	

### Available Settings

PLATING	TYPE
/11	Silver Cup, White stramine / Braid
/12	Silver Cup, Black stramine / Braid
/21	Gold Cup, White stramine / Braid
/22	Gold Cup, Black stramine / Braid
/31	Black Cup, White stramine / Braid
/32	Black Cup, Black stramine / Braid

NEW PRODUCT

# Metal Bandings with Nacre Cabochons



## AVAILABLE COLOURS

*All Colours of Nacre Cabochons – Pearl Effects*



*All Colours of Nacre Cabochons – Gemcolours*



NEW PRODUCT

# Metal Bandings with Nacre Cabochons



## AVAILABLE COLOURS

*All Colours of MC Chaton Roses VIVA 12®*





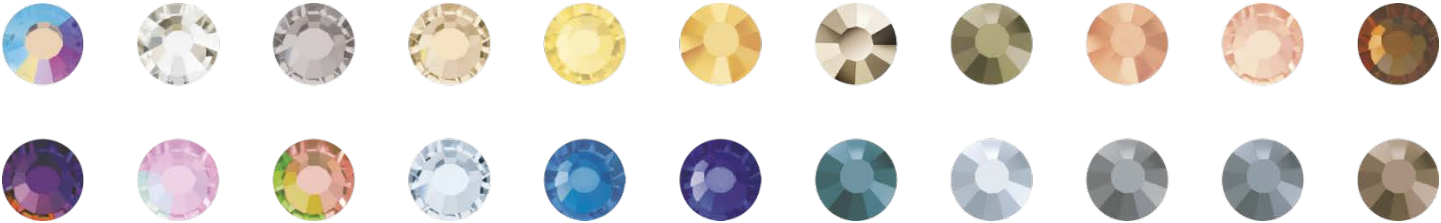
NEW PRODUCT

# Metal Bandings with Nacre Cabochons

## AVAILABLE COLOURS



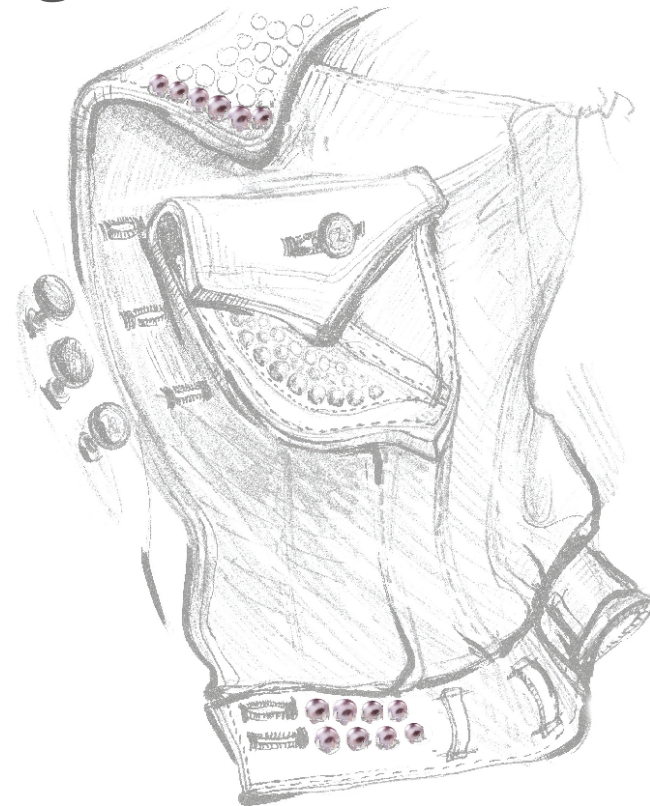
*All Coatings of MC Chaton Roses VIVA 12®*



# Nacre Cabochons in Settings

## YOUTHFUL ELEGANCE

Create or reinvent any design with this fresh and youthful new Stones in Settings choice!



# Nacre Cabochons in Settings

AVAILABLE IN 3 SIZES AND 2 PLATINGS



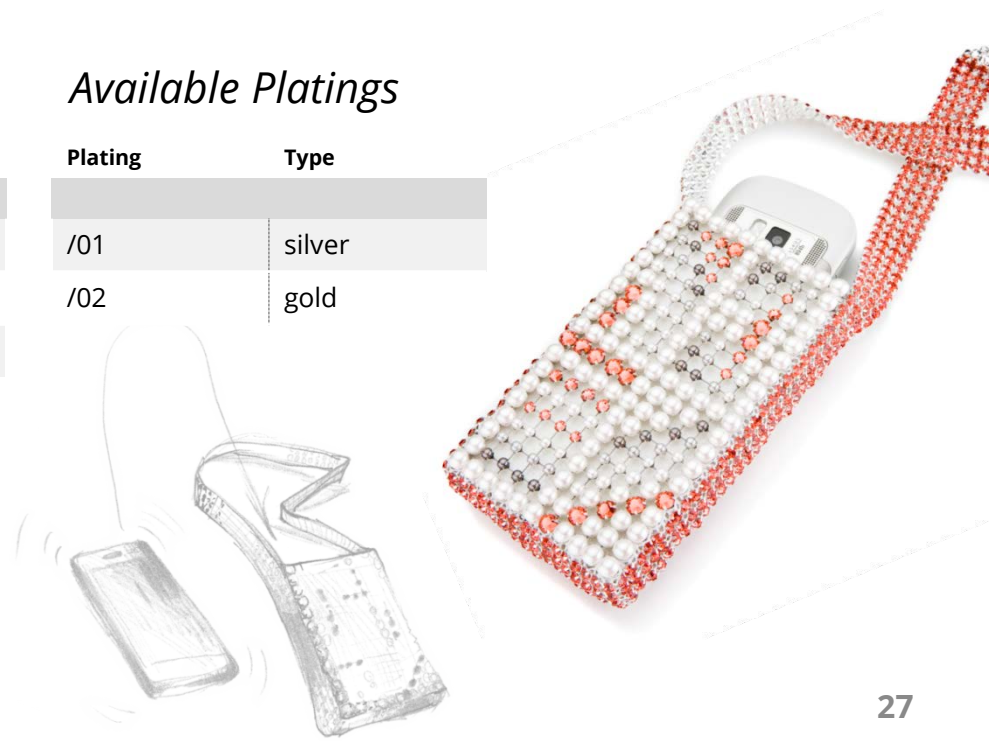
## Nacre Cabochons, Sew-on

ART.	PLATING	SIZE OF STONES	PACKING UNIT
		MM	GROSS
* 7192 9413	/xx	4 mm	10
* 7192 9415	/xx	5 mm	5
* 7192 9474	/xx	7 mm	2

\* The item requires MOQ.

## Available Platings

Plating	Type
/01	silver
/02	gold



NEW PRODUCT

# Nacre Cabochons in Settings

AVAILABLE IN PEARL EFFECTS AND GEMCOLOURS



## *Pearl Effects*



## *Gemcolours*



# MC Square 132 in Settings

## BEING SQUARE IS IN

Being square has never been so trendy! Stand out and be the talk of the town in this simple yet très hip MC Square.



*Square*

# MC Square 132 in Settings

AVAILABLE IN 1 SIZE



## MC Square 132, Jewellery Cup

ART.	PLATING	SIZE OF STONES MM	PACKING UNIT GROSS
* 7193 9010	/xx	10 × 10	1

## MC Square 132, Sew-on

ART.	PLATING	SIZE OF STONES MM	PACKING UNIT GROSS
* 7193 9410	/xx	10 × 10	1

**NOTE:**

Only raw cups are resistant to plating and soldering.

\* Item requires MOQ.

\*\* Plating available only in sew-on cup.



# MC Square 132 in Settings

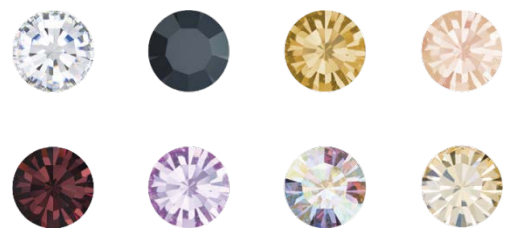
## AVAILABLE PLATINGS AND COLOURS



### Available Platings

PLATING	TYPE
/00	raw
/01	silver
/02	gold
/04	rhodium**
/0R	rose gold**

### Available in all colours of MC Square 132



**NOTE:**

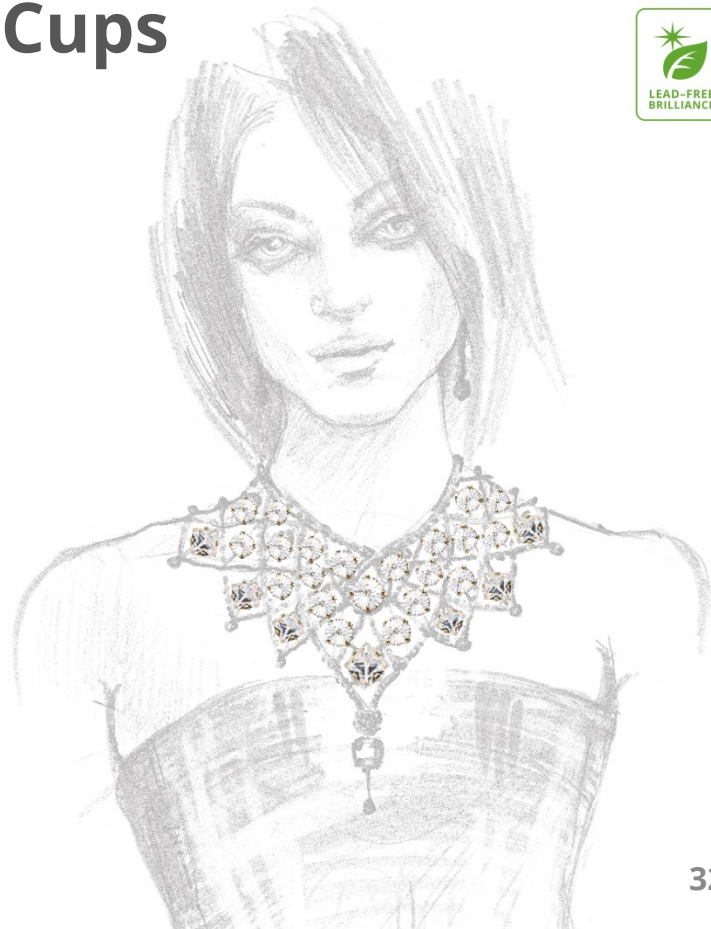
*Only raw cups are resistant to plating and soldering.*

*\*\* Plating available only in sew-on cup.*

# Stones in Settings, Jewellery Cups

## SAY IT WITH SETTINGS

Make a statement with the extravagant MAXIMA MC Chaton, MC Rivoli and MC Square – now all available in jewellery cups!





# Stones in Settings, Jewellery Cups



## MC Chaton MAXIMA, Jewellery Cup

## MC Rivoli MAXIMA, Jewellery Cup

ART.	PLATING	SIZE OF STONES	PACKING UNIT
		SS	GROSS
7193 6016	/xx	ss 16	10
7193 6019	/xx	ss 19	10
7193 6020	/xx	ss 20	10
* 7193 6029	/xx	ss 29	2
* 7193 6034	/xx	ss 34	2
* 7193 6039	/xx	ss 39	1

ART.	PLATING	SIZE OF STONES	PACKING UNIT
		SS	GROSS
7193 7082	/xx	ss 29	2
7193 7084	/xx	ss 34	2
7193 7086	/xx	ss 39	1

**NOTE:**

Only raw cups are resistant to plating and soldering.

\* Item requires MOQ.

# Stones in Settings, Jewellery Cups

## MC Square MAXIMA, Jewellery Cup



ART.	PLATING	SIZE OF STONES	PACKING UNIT
		MM	GROSS
7193 9141	/xx	4 × 4	5
7193 9137	/xx	5 × 5	2 ½
7193 9142	/xx	6 × 6	2
7193 9138	/xx	8 × 8	1

## Available Platings

PLATING	TYPE
/00	raw
/01	silver
/02	gold



**NOTE:**

Only raw cups are resistant to plating and soldering.

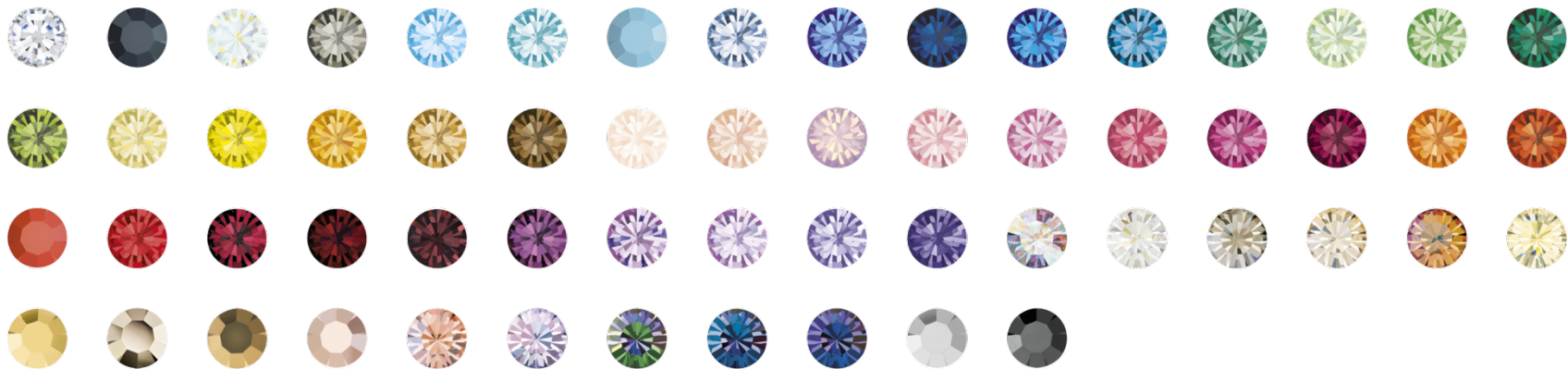
\* Item requires MOQ.

# Stones in Settings, Jewellery Cups

## AVAILABLE COLOURS



*All Colours and Coatings of MC Chaton MAXIMA*

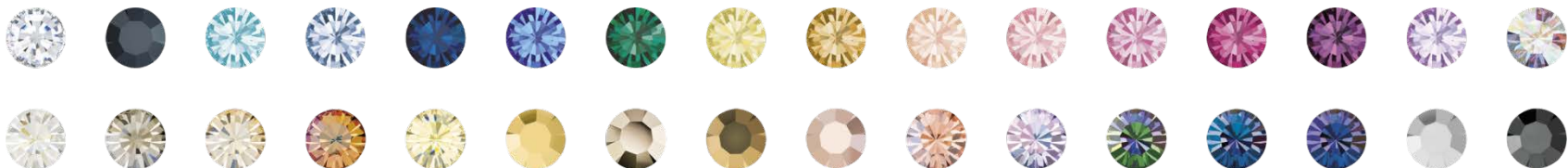


# Stones in Settings, Jewellery Cups

## AVAILABLE COLOURS



### *All Colours and Coatings of MC Rivoli MAXIMA*



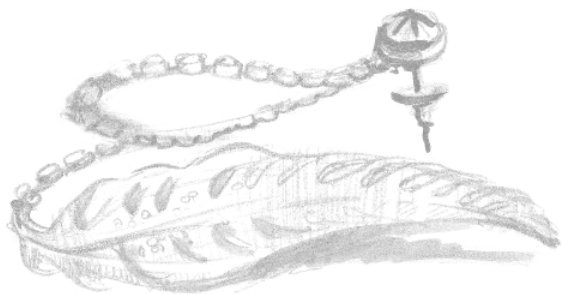
### *All Colours and Coatings of MC Square MAXIMA*



# Rose Gold Plating

## PRETTY IN PINK (GOLD)

Our trendy, delicate 18K Rose Gold plating promises to be all the rage for Spring and Summer 2016.



# Rose Gold Plating

## AVAILABLE PLATINGS



PLATING	TYPE	ART.
/7R	rose gold	Cup Chains MAXIMA ss 6.5, 8.5, 12, 18 Cup Chains MAXIMA ss 16, 29 Cup Chain MC Baguette MAXIMA 7 × 3 mm Rondelles and Balls
/0R	rose gold	Crystal Tubes Fancy Rondelles Stones in Settings, Sew-on Stones in Fancy Settings, Sew-on

**NOTE:**

*The new Rose Gold plating meets all RoHS and Reach standards.*

*Not available for: Strass Rings, MC Chaton Rose VIVA 12® and Flower Cup.*



# Environment



- ✓ **ASTM F2923-11\***  
Standard Specification for Consumer Product Safety for Children's Jewellery
- ✓ **ASTM F963-11\***  
Standard Consumer Safety Specification for Toy Safety
- ✓ **CPSC 16 CFR 1303**  
Lead in a Surface Coating
- ✓ **CPSIA\***  
Consumer Product Safety Improvement Act
- ✓ **Safety of Toys**  
Heavy metal migration limits according to Directive 2009/48/EC
- ✓ **OEKO-TEX Standard 100**  
Product Class II
- ✓ **REACH**  
Registration, Evaluation, Authorisation and Restriction of Chemical Substances
- ✓ **RoHS\*\***  
Restriction on Use of Hazardous Substances

\* Requirements of this standard are fully met by our lead-free MAXIMA by Preciosa® product line and MC Chaton Rose VIVA 12®.

\*\* Except Citrine, Coral, Garnet, Hyacinth, Light Siam, Olivine, Siam, Sun.

GUESS

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CARAVELLE  
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JUDITH LEIBER



ADA ZANDITON

MISS SIXTY

EMPORIO ARMANI

A|X

ARMANI EXCHANGE

TP  
TRESOR  
PARIS



TORY BURCH

MORELLATO

BIBHU  
MOHAPATRA

Rene Caovilla  
VENEZIA

BULOVA

THE BLONDS

brosway



# Thank you for your attention

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PRECIOSA® is registered trademark.

## **Members of PRECIOSA Group:**

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PRECIOSA Cubic Zirconia & Gems

PRECIOSA Traditional Czech Beads

PRECIOSA Traditional Czech Glass

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